## Kentucky Psychological Association

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# **KPA's Strategic Priorities**

Membership	Advocacy	Leadership Development
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Kentucky Psychological Association Board Meeting Date: Friday, March 14, 2014 Time: 1:00 – 5:00 PM Paul Sawyier Public Library - Frankfort, KY

#### Minutes

**Present:** Pam Cartor (President), Joanna Conley (Master's Rep), Lois Doan (Treasurer), Ginny Frazier (Disaster Response Network Chair, Community and Public Service Rep), Allison From (Secretary), Rich Lewine (Academic Rep), Katie McBride (Greater Jefferson Rep), Amanda Merchant (Health Psych. Section rep), Dave Olson (President Elect), Donna Price (KPAGS Rep), Jennifer Price (Education and Training section rep), Felicia Smith (Past President), David Susman (APA Council Rep), Jennifer Sutherland (Greater Fayette Rep), Jon Urey (Central Rep), Cecilia White (Eastern Rep)

**Committee Chairs and Liaisons: (non-voting):** Georgeann Stamper-Brown (Advocacy Chair), Joe Edwards (CE programming committee chair), Kim McClanahan (Ethics Committee Chair), Patrick Pössel (Public Education Coordinator), Eric Russ (ECP committee chair), Byron Thorpe (CE review committee chair)

Absent Voting Members Excused: Colby Cohen-Archer (Clinical Section Rep)

Absent Voting Members Unexcused: Paul Owen (Western Rep)

**Central Office:** Lisa Willner (Executive Director, KBEP Liaison), Laurie Grimes (Director of Professional Affairs), Sheila Schuster (FAC/Government Relations/Legislative Agent)

TOPIC	DISCUSSION	CONCLUSION
Call to Order	Pam Cartor called the meeting to order at 1:04 PM and Allison From took the Roll	
	Call.	
	Cartor welcomed everyone and had everyone do introductions. She began by	
	discussing the importance of board meetings and of serving as a board member	
President's Remarks	especially in light of our strategic plan. She discussed some of the big issues facing	
	us this year such as Sheila Schuster retiring and KPA changing our approach to	
	advocacy. She also discussed SLC (State Leadership Conference) in Washington.	
Approval of Minutes of	Minutes were distributed and reviewed.	David Susman made a motion to approve the
12/13/13		minutes following one correction. Motion passed

Financial Report	<ul> <li>Lois Doan presented. (Handout attached) We have seen significant increases in income this year (\$20, 615.80). Went through the handouts and Doan presented all numbers with explanations. We had a \$22,000 increase in assets for 2013. Also discussed January 2014 budget. CE registration and dues are down a little when compared to last year. We do have an increase in the budget based on grant income of \$14,000.</li> <li>Lisa Willner presented. (Handout attached) Discussed the 2014 schedule of events</li> </ul>	unanimously. Ginny Frazier moved to accept the profit and loss financial report for the 2013 budget year. Motion passed unanimously. Laura Schaffer moved to accept the January 2014 budget report. Motion passed unanimously.
CE Events Report	and the income expected from that. Lisa Willner reported. (Handout attached) For 2013 we had 705 full members (27	
Dues/Membership Report	more members than 2012).	
Executive Director Report	Lisa Willner reported. (Handout attached) She discussed work in all three of our strategic priorities. She discussed how well convention planning is going. She presented the arrangement with UK CE Central for our webinars to be housed with them. Willner just returned from SLC and presented the themes they identified from the conference: grassroots advocacy, cultural competence and other diversity initiatives, new models of practice, and good governance. At SLC we were able to obtain funding for a diversity delegate and an ECP delegate. She also presented on her work with advocacy including meeting with John McCarthy and Libby Milligan of McCarthy Strategic Solutions in mid-January. Pam Cartor clarified that Sheila Schuster is still working on advocacy issues this year as a transition year with the new lobbying firm coming on board to learn from Schuster this year. The new website is now completely up and Lisa asked the board to make sure to report any problems to the Central office (kpa@kpa.org) and to make sure to let our constituents know that as well.	Representatives will connect with their constituents to ask them to report problems back to the reps that will compile those and send them to the Central Office.
Foundation Update	Lois Doan reported. The new slogan for the Foundation is "Promoting healthy and meaningful lives". The KPF had a retreat led by Rick Cartor. They worked on developing a mission and vision for KPF. They reviewed financial statements and found that donations were up last year. They also discussed revenue-producing items for 2015.	
DPA Report	Laurie Grimes reported. (Handout attached) She explained her role to the board (keeping up with advocacy and any practice issues that concern KPA's members). She continues the regular maintenance of requests through email. All activities are documented in the handout. She is beginning to learn about PQRS (Physician Quality Reporting System) in order to help members who may have to use that system.	
Legislative Agent report	Sheila Schuster presented. (Handouts attached) She presented on both the KPA issues as well as KMHC legislative priorities. March 26 <sup>th</sup> will be the Advocacy Day on the Hill. She presented on licensure of CADCs, Fee-based pastoral	The board will attempt to come up with a name to suggest being a representative on the Children's Health Advisory Committee.

	counselors, and Applied Behavior Analysts as well as the Duty To Warn provision and the inclusion of psychology in the insurance provider definition. Sheila has a request for the board. There is an advisory committee on Children's Health (TAC) and they would like to have a representative from KPA. Pam Cartor presented. The board needed to approve to have someone complete the term of Northern Designed Den (Kim McClanshap agreed to take on that additional	Katie McBride made the motion to approve to
ACTION ITEM Approval of Northern Regional Rep, EC Rep	term of Northern Regional Rep (Kim McClanahan agreed to take on that additional role). We are also in need of a new Early Career representative to the board (Eric Russ has agreed to serve in that role and will find someone to take over his role as the ECP committee chair).	move Kim McClanahan and Eric Russ into these new positions. Motion approved unanimously.
ACTION ITEM Internal Audit Report	Dave Olson presented the internal audit report (handout attached). He discussed the procedure of the audit as well as findings and recommendations (all reported on the handout). No problems or concerns were noted.	David Susman made a motion to accept the internal audit of the 2013 budget year. Motion approved unanimously. The next step is to send the recommendations to the Exec Committee to follow up.
ACTION ITEM: Schedule /Process for Strategic Plan Review	Lisa Willner presented (handout attached). The plan will continue to be reviewed annually. Willner stated that the action today is to remind us that we need to continue to review the strategic plan annually to make it part of our policy.	Jon Urey made a motion to accept this scheduled procedure to move to policy. Motion passed unanimously.
ACTION ITEM: EC approval of additional funds for office staffing	Pam Cartor presented. She presented how much work the Central Office has had recently based on the administrative assistant's maternity leave and the extra work for the rest of the Central office. The EC asks the KPA Board to authorize the Central office to spend up to \$3,000 additional funds to cover staffing in the office during this time. Discussion followed. Discussed the surplus budget and ease of utilizing those funds as well as the dire need for additional help.	Lois Doan made a motion to authorize the Central office to spend up to \$3,000 additional funds to cover office staffing during the period of maternity leave. Motion passed unanimously.
DISCUSSION FROM BREAKOUT: Committee Chairs	Georgeann Brown facilitated. The members of that group felt like they had solid plans for the year. Shared ideas with each other regarding their goals and strategies. Sheila shared the idea of pairing board meeting with a CE for some meetings. Eric shared that the APA definition of ECP has changed from 7 years postdoctoral to 10 years.	
DISCUSSION FROM BREAKOUT: Regional reps	Jon Urey facilitated. Discussed the extensiveness of our regions and how to engage everyone within those regions. Discussed the idea of having agency memberships that would cover everyone working at an agency. Also discussed whether LPAs will continue to exist if they continue to have to remain under insurance because managed care will not reimburse for them.	
DISCUSSION FROM BREAKOUT: Interest Section/Member Category reps	Jennifer Price facilitated. The group primarily focused on getting more people involved either through the list serves or other collaborations. Discussed actual invitations to people in order to identify people to be involved in committees or other KPA activities. This may help to get students more involved as well. We	

	also discussed using the newsletter more than the listserves.	
<b>DISCUSSION ITEM:</b> KPA/KPF Service agreement update	Lois Doan began the discussion. A document was distributed prior to the board meeting for members to read. Doan also distributed a document with the history of the Foundation. The EC approved the agreement as written and this is the first reading for the full board meeting. The basic tenants of the agreement are as follows: the agreement is for one year with an option to renew, KPF will continue to pay \$8,000 to KPA yearly for specific services, and either party may terminate at any time. (Other points are laid out in the document) Discussion followed.	The agreement will be added to the agenda of the next board meeting as an Action Item following a second reading.
<b>DISCUSSION ITEM:</b> Advocacy Day	Georgeann Brown discussed Advocacy Day. Sheila offered to host it on March 26 <sup>th</sup> from 11-2. Georgeann invited more board members to attend. There are currently 8 people going and several more could attend.	Brown will follow up with an email invite.
ADDITONAL REPORTS: APA Council Report	David Susman reported and distributed a handout. The handout gives a brief introduction to APA and how the Council works. One of the big issues discussed was health care reform. Within that they discussed opportunities and gaps for psychology. Included on the handout are useful websites.	
ADDITONAL REPORTS: Spring Academic Conference Report	Jennifer Price reported. (handout of the schedule included) The theme is Advocacy: Making a difference through psychology.	
ADDITONAL REPORTS: Psych Testing Regs work group update	Lisa Willner reported. There is a work group that convened last year to work on tightening the regulations around testing/assessment. The group will meet again on April 11 <sup>th</sup> .	
ADDITONAL REPORTS: Leadership Retreat Update	Pam Cartor reported. We need to secure a location and Cartor asked the board to think of a place.	Send suggestions to Pam Cartor.

# Adjournment: Meeting adjourned at 5:03 pm.

2014 Board Meeting Dates:		
May 30 – 31	September 12	December 12
Board Retreat Location TBD	Frankfort, KY	Louisville, KY