2011 KPA Annual Report



Kentucky Psychological Association

120 Sears Ave. Ste 214 Louisville, KY 40207



Kentucky Psychological Association

Letter from the President

Martha Wetter, Ph.D.

Hello and welcome to the 2011 Kentucky Psychological Association Convention! This annual event provides an opportunity for all of us to renew old and make new acquaintances, to attend stimulating workshops, to share and gain knowledge, and to just have some fun. The Annual Report is one of the ways we stay in touch with all that has been happening in KPA during the past year, and I hope you will take the time to read through it. Some of KPA's notable accomplishments in 2011 include:

- A continued increase in membership numbers despite a very "saggy" economy.
- A very successful Webinar series on Religion, Spirituality, and Clinical Practice, moderated by Steve Stratton, Ph.D. and marketed by nine state associations.
- A first-ever Webinar on Domestic Violence and Elder Abuse presented by David Hanna, Ph.D.
- An outstanding calendar of CE events that included a day-long workshop by Jonathan Shedler, Ph.D., on evidence-based psychodynamic psychotherapeutic approaches.
- The Spring Academic Conference, put on through the KPA Foundation and hosted this year by Kentucky State University, which saw the KPA Foundation's First Annual Faculty luncheon.
- Initial planning for the 2012 Spring Academic Conference, which will be hosted by the University of Kentucky in Lexington.
- The initiation, through an ongoing interactive process including all KPA members, of a Strategic Plan for KPA's future a process that identified as priorities the areas of membership, advocacy, and leadership development and that will continue as specific ways of achieving these priorities are developed.
- The completion of a report by a task force headed by Robin Sublett, Ph.D. on the restructuring of the KPA Foundation Board in order to clarify and strengthen the Foundation's mission.
- The reactivation of the Finance Committee, chaired by Art Shechet, Ph.D., in order to monitor KPA's investment strategies.
- The continuation of Sheila Schuster, Ph.D., serving KPA as a tireless and expert advocate for psychology and psychologists.
- Finalization of plans by the Diversity Committee, chaired by Felicia Smith, Ph.D., for a Diversity Conference next April at which APA President Melba Vasquez, Ph.D., will speak;
- And, last but not least, KPA's recent receipt of the Center for Non Profit Excellence's 2011 Art of Governance Award.

As I look over this list of accomplishments, the fact becomes clear that they could not have been achieved without the very hard and dedicated work of a large number of people, including members of the Board, committee and task force chairs, KPA's exemplary staff and others who contribute their time and effort to KPA. To all these individuals, I wish to express my deep gratitude. One of the most enjoyable aspects of 2011 for me has been working with KPA's Executive Director, Lisa Willner, Ph.D., who in her second year continued to bring to the job a very high level of organizational energy and experience.

In closing, I hope you enjoy Convention 2011!

Treasurer's Report

Carol Lowery, Ph.D.

Through the current calendar year, KPA's finances have been good. Since the Association has an irregular pattern of income across the months (registration for CEU's; membership renewals; Convention registration), it is difficult to be precise in budget estimates. Several expenses (liability insurance, site fees, travel) are also periodic, so both income and expenses are "moving targets." However, our efforts to estimate and then measure indicate that the organization continues to be financially healthy for 2011. We also know that last year (2010) was a good financial year for the organization, so doing a monthly comparison to last year's income and expenses has been helpful in evaluating the dayto-day health of the organization. That comparison indicates the organization continues to bring in enough funds to pay its bills. Financial health through the end of 2011 will partly depend on a successful annual Convention.

Income 16,360,00 Registration Income 104,312,04 Advertising Income 6,007,50 Dues 127,242,80 Interest 74,55 KPA Products 5,280,00 Miscellaneous Income 21,15 Service Contracts 32,226,70 Total Income 291,524,74 Site Fees 40,282,62 Speakers 9,641,77 Committees/Board of Directors 3,912,93	
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Operating Expenses46,045.91Organizational Dues1,170.00	
Personnel 154,493.35	
Professional Fees 5.975.00	
Staff Development 326.52	
Technology 3,770.26	
	-
Total Expense 282,295.85	
Net Income 9,228.89	-

The Association will need to continue to be attentive to income sources: a growing membership, a wellplanned CE calendar, and an attractive Convention in the fall. The Financial Committee, of which the Treasurer is a member, will be making a recommendation to the Board in the coming year regarding any warranted change that may be needed in investing the small amount of reserve funds the Association holds. As is obvious, investment strategies

KPA Balance Sheet: December 31, 2010

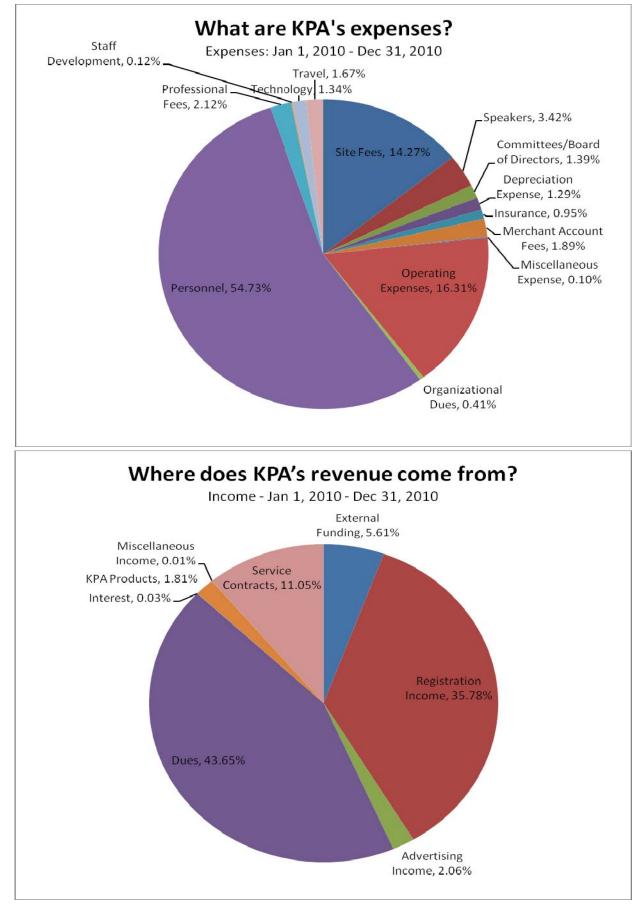
ASSETS

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Current Assets	
Checking/Savings	
SYB - KPA Money Market *20	37,525.32
SYB - KPA Checking *39	13,762.80
Petty Cash Account	209.10
Total Checking/Savings	51,497.22
Other Current Assets	
SYB - Investment Accnt *27	28,781.46
Total Other Current Assets	28,781.46
Total Current Assets	80,278.68
Fixed Assets	
Leasehold Improvements	8,400.00
Office Equipment	4,914.81
Accumulated Depreciation	-5,287.22
Total Fixed Assets	8,027.59
TOTAL ASSETS	88,306.27
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
SYB Credit Card 1	38.55
SYB Credit Card 2	1,095.85
Capitol One Credit	648.54
Total Credit Cards	1,782.94
Other Current Liabilities	
Payroll Liabilities	3,639.16
Total Other Current Liabilities	3,639.16
Total Current Liabilities	5,422.10
Total Liabilities	5,422.10
Equity	
Investment Gain or Loss	10,560.81
Opening Bal Equity	23,583.45
Retained Earnings	39,511.02
Net Income	9,228.89
Total Equity	82,884.17
TOTAL LIABILITIES & EQUITY	88,306.27

and outcomes in general have changed dramatically over the last three years and it is time to re-evaluate how we handle the small amount of reserve funds that we hold.

In summary, as long as we continue to do what we do well (provide services of value to the membership), our finances are in good shape.

A visual look at KPA Finances...



Internal Audit Report

Joni L. Caldwell, Ph.D.

KPA's bylaws state: "The President-Elect of the Association shall also oversee the annual audit of the Association by an audit committee composed of three members of the Association, not currently serving as Directors and designated by the President-Elect. The audit committee shall be responsible for an annual review of the financial record of receipts and expenditures incurred in connection with the administration of the Association."

In accordance with these bylaws, the annual financial audit of KPA and the Kentucky Psychological Association Foundation (KPAF) was completed on February 18, 2011, and covered the fiscal year, January 1, 2010 through December 31, 2010. The Audit Committee included Joe Edwards, Psy.D., Sam Stodghill, Psy.D., Lois Doan, M.A., and Joni Caldwell, Ph.D. Leslie Proasi, KPA Director of Operations, provided written and verbal instructions regarding the audit process and pertinent financial records. She was also available throughout the audit to answer specific questions about office financial procedures. Audit Procedures:

- Reviewed recommendations from the 2009 and 2010 audit reports.
- Audited the months of March, September, and December, 2010 from the KPA checking account.
- Reviewed KPA money market. All months were reviewed in detail.
- Reviewed KPA mutual fund account.
- Reviewed KPAF account.
- Reviewed monthly deposit statements and payroll expenses.
- Reviewed Pass Through Funds from KPA to KPAF.
- Reviewed Federal tax returns.
- Reviewed separate payroll folder for staff.
- Reviewed merchant account (credit card statements)

Findings:

- The financial records for KPA and KPAF were clearly marked and all receipts were in chronological order.
- All balances for KPA were correct upon review.
- All balances and deposits for KPAF were accurate.

2011 Recommendations:

- The audit committee would like to note that the Association's budget now exceeds \$250,000 per year, that diverse revenue streams (e.g., convention, dues, grants, etc.) support this budget, that the Association has had three employees during the past fiscal year each with a somewhat different benefit package, and that, in addition to salaries, KPA pays a wide range of vendors for services rendered
- The audit committee notes that all recommendations from the 2009 audit have been implemented successfully, with the exception of the reinvigoration of a Finance Committee with responsibility for oversight of the Board's investments. While the KPA staff has managed financial matters well, a committee may be able to attend to more detailed considerations such as whether the Association's current investment accounts are competitive. Thus, the audit committee recommends that the Executive Committee consider the possibility of reinvigorating a Finance Committee, with responsibility for oversight of the Board's investments under the direction of the KPA Board.
- The audit committee notes that the results of the external audit conducted by Stuedle, Spears & Francke in 2010 were highly favorable, and resulted in three recommendations. After reviewing these results, the audit committee offers the following comments:

- The recommendation for dual signatures on all checks has been implemented, with an amended method implemented for the signing of one employee's paycheck due to a scheduling conflict between the time of the submission of the timesheet and check dispersal. We are advised that the Executive Director reviews the timesheet and payroll as a safeguard against error. The audit committee adds a recommendation that the Executive Director sign the timesheet as added verification that this safeguard is in place, in the absence of the second signature on the check.
- The audit committee notes that the 2010 recommendation to develop a fixed asset capitalization policy has not yet been implemented. The audit recommends that the Executive Committee consider the benefits of establishing a threshold amount for fixed asset capitalization, as per the recommendations of Stuedle Spears & Francke.
- In light of the highly favorable outcome of the 2010 external audit, as well as the cost of an external audit, the audit committee recommends that the Executive Committee consider whether an external audit is needed as frequently as every three years.
- The audit committee reviewed the KPAF deposits and invoices for all four quarters of 2010. Committee members note that 65% of KPAF revenue is reported as going to administrative costs, and question whether this percentage could impact future donations. The audit committee recommends that the KPAF Board consider this challenge in terms of 1) the reporting structure (itemizing costs in terms of program management and grant application, for example), and 2) capping administrative costs at a lower percentage, to be determined by the industry standard. This could affect the viability of the Foundation in terms of its public accountability standards, and its positioning for charitable donations. The KPAF Board may wish to review the Standards for Charity Accountability, which are available at http://www.bbb.org/us/Charity-Standards/ (retrieved 3-3-2011).
- While all transactions regarding petty cash are clearly documented, the audit committee notes that it would be advisable to establish a systematic procedure for handling such transactions on a regular basis. The following procedure is suggested as a standardized that could facilitate bookkeeping: Petty cash held at the office should be funded at the beginning of the fiscal year through the KPA checking account. A specific amount should be used to fund the account. Office personnel should provide receipts and/or paid out tickets for any expenditure from the petty cash fund. A brief audit should be conducted on either a monthly or quarterly basis. The account should be re-funded (as necessary) from the KPA checking account by the specified amount and the receipts/cash tickets should be posted to the appropriate general ledger account.

Final Note:

The audit committee commends Ms. Proasi for her efficiency in organizing and managing the financial records and for her helpfulness during the audit process. She answered questions, retrieved materials, and provided invaluable information on how to improve the organization's fiscal management. It is obvious to the audit committee that the Association's records are in excellent order, and that supporting documentation is available for every transaction.

Executive Director Report

Lisa Willner, Ph.D.

Another KPA year nearly behind us! 2011 has been another busy and productive year, with much to celebrate as we review our activities and accomplishments. I write this report fresh from an awards ceremony, where the KPA Board of Directors was honored by Louisville's Center for Nonprofit Excellence with the Art of Governance Award. Since leadership and leadership development are essential to KPA's current functioning and future prosperity, it was truly gratifying to see KPA's Board honored for their commitment to mission, outstanding level of organizational participation, and investment in our organization's financial health. To me,

the award represented community recognition of what is best about KPA: we are an organization of volunteer leaders, working together for the common good of our members, our profession, and those whom we serve. In serving KPA's mission - *promoting psychology as a profession and a science* - we make strides toward making Kentucky a more psychologically healthy place in which to live and work.

As a result of a board assessment and training in 2010, the 2011 KPA Board instituted orientation and mentoring programs for new board members, and committed itself to undergo a strategic planning process this year. As part of that process, we surveyed the membership about perceptions of the organization. We heard overwhelmingly from you that an aspect of KPA that you most value is its diversity and inclusiveness. The Board re-committed itself to full inclusion of all members, from students to ECPs to seasoned professionals, of all practicing professionals regardless of academic degree, and from practicing clinicians to academicians and researchers. This year, for example, KPA's Board created a new category of dual membership for our scientist practitioners who are both academicians and clinicians.

The 2011 KPA Board identified three strategic priorities for the strategic plan: Membership, Advocacy, and Leadership Development. This year's advances in board development are good examples of KPA's focus on leadership. As part of KPA's developing strategic plan, "membership" encompasses member recruitment, retention and reinstatement, as well as continued excellence in member services. Despite a difficult economy, KPA's membership has grown again this year. Even though there has not been a member dues increase since 2008, dues revenue for 2011 actually exceeded budget projections. As for recruitment and retention, Dr. Ben Birkby has volunteered to undertake some member data mining in the months ahead, which we anticipate will give us useful insight into geographic and other demographic patterns of KPA membership.

It appears that continuing education programming is one of KPA's most valued member services, with substantial discounts for members serving as a significant member benefit. Throughout 2011, I have seen considerable enthusiasm about the broad range of CE programs offered by KPA this year. From a full day of workshops focused on *Returning Veterans and Their Families*, to the *Spirituality and Religion in Clinical Practice* webinar series, from Dr. Sheila Schuster's advocacy training events to Dr. David Hanna's domestic violence series, challenging and interactive programming from the KPA Ethics Committee, Health and Forensic Psychology day-long events, and a regionally focused workshop on abuse of prescription drugs in northern Kentucky, and many more, KPA's reputation for high quality, clinically relevant, and affordable educational programming continues to grow.

As we think about keeping our members current on relevant clinical, research, and cultural issues, another exciting development in 2011 has been the resurgence of KPA's Diversity Committee. For the first time in several years, APA funded a KPA Diversity Delegate to attend the 2011 State Leadership Conference in Washington, D.C. Energized by her experiences there, Dr. Felicia Smith led the Diversity Committee to begin planning for KPA's inaugural Diversity Conference, to be held in April, 2012.

Advocacy, of course, remains a high priority for KPA. At the APA Convention in August of this year, KPA Past President David Hanna, Ph.D., was presented the prestigious Heiser Award for Advocacy for the Profession. (KPA's Dr. Sheila Schuster is a past Heiser Award winner.) At the summer Board Retreat, considerable focus was given to this strategic priority. While "advocacy" in KPA terms has sometimes appeared as a monolithic entity, KPA's leadership has devoted some time and effort to delineating some of its key components as follows: 1) providing effective legislate advocacy for the science and profession of psychology at the state level, 2) providing effective legislative advocacy at the federal level, 3) providing support, advocacy, and education to empower private practitioners to be effective self-advocates, 4) advocating for the general social welfare, as it relates to the science and practice of psychology, and 5) increasing public understanding of psychology's unique strengths and contributions. Increasingly, we hope to see KPA's members take an active role in each of these areas. Avenues will include participation on advocacy task forces and advisory groups, serving as KPA bill watchers, and becoming actively engaged with the KPA Foundation.

As always, the heart and soul of KPA is its members. I am inspired each and every day by your generosity, your professionalism, and your commitment to psychology – you are the reason there is a KPA. The strong commitment of the 2011 Board, officers, and committee chairs to KPA's mission and members is

powerful, and it has been my pleasure to work with this talented group. At the same time, what makes KPA run – and run smoothly! – is our outstanding staff. Director of Operations Leslie Proasi's dedication, commitment, and organizational skills are well known to anyone who comes in contact with the KPA central office. Administrative Assistant Sarah Burress, as she says herself, has "grown up" at KPA. Starting here as a receptionist while a student at UofL, Sarah has gotten married, bought a house, and become a mother during her four-year KPA tenure. Hers is the smiling face that is the first you see at KPA events, and the cheerful and helpful voice on the phone. As a team, Leslie and Sarah are committed to continuous improvement, always asking at the end of each project or event, "How can we do it better next time?" Thanks also to our independent contractors, the "iconic Sheila Schuster" (to quote APA's Dr. Katherine Nordal), and Director of Professional Affairs, Liz McKune, for their ability to see psychology and psychological practice within the context of the bigger picture.

There are more opportunities for growth and unique learning events in KPA's future, and I'm glad you'll be a part of them. I look forward to continuing to serve you in 2012.

Membership Report

Leslie Proasi, Director of Operations

As of September 30, 2011 KPA has a total of 668 voting members and 422 affiliate members. As you will see from the below chart, KPA's membership continues to grow, particularly among full voting members. Affiliate members are primarily undergraduate and graduate psychology students. Although the number of affiliate members has decreased over the past couple of years this is not unusual since undergraduate students change their majors and graduate students leave for internships.

Membership Comparison					
Full Members	9/30/2009	9/30/2010	9/30/2011		
Doctoral Members					
Full Doctoral	308	313	333		
Early Career - Doctoral Level	66	81	67		
Total Doctoral Members	374	394	400		
Masters w/ Independent Functioning Members	50	56	57		
Masters Under Supervision Members					
Full Masters Under Supervision	45	45	54		
Early Career - Masters Level	27	27	32		
Total Masters Under Supervision Members	72	72	86		
Academic Members	87	95	99		
Emeritus Members	43	43	26		
TOTAL Full Members	626	660	668		
Affiliate Members	9/30/2009	9/30/2010	9/30/2011		
Undergraduate Students	193	184	200		
Graduate Students	211	188	176		
Post-Doctoral Level	14	12	17		
Out-of-Sate	24	24	24		
Allied Mental Health Professionals	3	4	5		
TOTAL Affiliates	445	412	422		
OVERALL TOTAL	1071	1072	1090		

Membership Comparison

Director of Professional Affairs Report

Elizabeth W. McKune, Ed.D.

Dr. Liz McKune has served as Director of Professional Affairs for the past year. She has been actively involved in communicating with the membership to assist them in developing vibrant practices.

2011 activities. Participated in the State Leadership Conference. Has produced weekly e-mail blasts to the membership about timely and relevant topics pertinent to the practice of psychology in Kentucky. Responded to members questions via phone, e-mail, and in-person. Has maintained active conversations with various payers. Represented KPA with the Kentucky Voices for Health group. Actively participate in conference calls, list-servs, and e-mail exchange with other Directors of Professional Affairs and the American Psychological Association. Remains in contact with the Professional Affairs Advisory Group of those practicing psychology across the state.

2012 goals. Continue to be available to and provide information to support the practices of psychologists in Kentucky. Continue to act as a liaison to APA and other DPA's across the country to assist in remaining abreast of current issues impacting the practice of psychology. Continue to advocate for psychologists with payer groups.

Additional Comments. Please let me know if you would be interested in serving on an Advisory Group to assist me in learning more about what is going on across the state in a variety of settings. A huge "thanks" goes out to Dr. Larry Raskin, Dr. Steve Riggert, Ms. Mary Yerkey, and Mr. Robert Wetter for their assistance as my Advisory Group.

Legislative Agent Report – Federal Advocacy Coordinator (FAC) and KPA Lobbyist

Sheila A. Schuster, Ph.D.

As the KPA State Legislative Agent (Lobbyist) and the KPA Federal Advocacy Coordinator (FAC), I serve as the point person for KPA's legislative activities at both the state and federal levels. At the state level, it is my job to be a liaison for the KPA Board and KPA members with policy-makers in Frankfort, in both the Legislative and the Executive branches. In dealing with policy and advocacy at the federal level, I serve as a liaison between the APA Governmental Affairs Office and the KPA Board and those KPA members who are interested in advocacy for psychology and mental health policy at the Federal level. In these positions – particularly on state issues – I also serve as the facilitator of communication and coordinator of advocacy activities are conducted with the goal of enhancing the public good by educating policy-makers and the public about psychology, improving reimbursement and practice opportunities for psychologists, ensuring that educational resources are available, and promoting and protecting the practice of psychology.

2011 goals and accomplishments – **state.** Early in the 2011 General Assembly session, I presented my annual workshop on being an effective advocate, offered each year to KPA members and students, as well as to public health, behavioral health and children's advocacy groups. This year's attendance was the highest ever – approximately 85 in all! The short session was mired in concerns about the Medicaid shortfall and the preparatory maneuvers for the November gubernatorial election. The Medicaid problem was not solved until a Special Session was conducted, resulting in the advent of managed care to the Medicaid program in 104 of Kentucky's 120 counties. The outcome of the gubernatorial election remains to be seen on November 8th! One of the few pieces of legislation that was passed established Technical Advisory Councils (TACs) to the Medicaid Advisory Commission; I was named as a member of the TAC on Behavioral Health and a KPA representative was named as a member of the TAC on Children's Health. KPA members provided testimony and strategy around the attempt to pass legislation to preclude the use of the death penalty against an individual with a serious mental illness who commits a capital offense. The legislation will be introduced again in the 2012 session.

Outside of the legislative arena, I have been working with KPA Director of Professional Affairs Liz McKune and KPA members who are health psychologists to resolve a discrepancy in reimbursement by one of the state's largest insurers for services reimbursed on the physical health side as opposed to those reimbursed on the mental health side. We are anticipating a very favorable resolution before the end of the year!

2011 goals and accomplishments – federal. KPA was well-represented by 7 of its leaders in the March 2011 Hill visits conducted as part of the APA State Leadership Conference (SLC). Contacts were made with key staff in seven of the eight Kentucky Congressional delegation offices. Discussion were held around an agenda of revising the Medicare definition of "Physician" to include psychologists, restoring cuts to the Medicare reimbursement rate for mental health services, and including psychologists in financial support for electronic health records. Later in the year, we were able to secure the support of Congressman John Yarmuth (D – 3rd District) as a Co-Sponsor of the legislation (H.R. 831) to revise the Medicare physician definition. As of this date, the legislation is still pending. We also worked in concert with alerts issued by the APAPO office to generate calls of concern to the members of the delegation to stave off further cuts to Medicare reimbursement. KPA leadership also responded to a state-initiated alert concerning the potential loss of disability benefits by refugees. Unfortunately, Sen. Rand Paul has stood in the way of passage of the legislation needed to protect these individuals.

2012 plans. A priority goal will be to improve the participation of KPA members and students in advocacy efforts at both the federal and state levels. Continue to provide advocacy training with psychologists and students to increase the participation of KPA members in public policy change efforts. Looking toward the future, outreach will be focused primarily on students and ECPs to develop the necessary advocacy forces. Continue to work with the KPA Director of Professional Affairs (DPA) and affected members to address systematically the problems with third-party reimbursement for psychological services.

At the state level, there will be continued work with the KY Mental Health Coalition to pass legislation precluding the use of the death penalty for individuals with severe mental illness. With the 2012 General Assembly session being a budget session, KPA will be working with all behavioral health partners to secure general funds to support the community mental health centers and other community-based treatment programs. Federal advocacy goals continue to be: inclusion of psychologists in the Medicare definition of "physician", support for integration of behavioral health and primary care, and restoration of proposed cuts to Medicare reimbursement for psychological services.

A new initiative will be implemented to train interested KPA members to track state legislation and regulations in preparation for creating a KPA Legislative Committee for monitoring legislation and preparing responses to bills and regulations. This committee will then provide support and psychological expertise in transitioning the primary lobbying responsibilities to another individual (probably not a psychologist) in the future.

Opportunities for involvement. KPA members or students who are interested in shadowing in Frankfort during the 2012 legislative session and/or in receiving federal action alerts from APA, should contact the FAC and Lobbyist at advocacyaction@bellsouth.net. Please join the KPA Grassroots Advocacy Network (GRAN) by noting your interest in your Member Profile online. The Advocacy Training workshop will be offered on Monday, January 23, 2012 from 1 - 4 p.m. in Frankfort.

KPA Board Representative Reports

Regional Representative Reports

Central region. Elected Representative: Byron Tharpe, M.A. My focus as the Central Region Representative on the KPA Board has been to help provide input to the organization on ideas and concerns of the members of my region on issues in psychology.

2011 activities. During 2011, I have made it a point to welcome all new members in our region. I have also been working on a plan to have a CE event during late summer of 2012 in the Central Region.

2012 goals. My goal as the Central Region Representative for 2012 is to hold a CE and a social event in the Central Region for members along with encouraging members of the region to communicate with me regarding their interests and concerns.

Eastern region. Elected Representative: Gerald Walker, Psy.D. I have represented KPA to the psychological community in eastern Kentucky area, and served as the contact person for psychologists in Eastern Kentucky to facilitate their participation in KPA.

2011 activities. I have been contacting new and lapsed members to provide a contact and support that is available in their area. My term will end in January. I am planning on doing a presentation for the interns at the ARH consortium this spring.

Fayette region. Elected Representative: Jennifer Sutherland, M.S., Ed.S. My primary roles are to serve as a liaison between KPA members and the KPA board and serve on the Membership Committee.

2011 activities. I maintained contact with Greater Fayette Area KPA members through the listserv and kept them informed of board activities. I contacted my region's new members to welcome them to KPA, told them about my role, and encouraged them to contact me with questions, concerns, suggestions, etc. I promoted the use of the listservs. I contacted lapsed members to inquire about their reasons for non-renewal and encouraged them to renew. During the membership campaign, I contacted several non-members, told them about the benefits of membership and was successful in gaining some new members. I attended monthly phone Membership Committee meetings. I chaired two of these meetings in our chairman's absence. I held breakfast meetings for child/adolescent practitioners in our region. I hosted a KPA social hour after the Ethics workshop in Lexington. I hosted our yearly social gathering for region members at Larry and Karen Springate's home. I attended the yearly KPA board retreat and contributed to the development of the new strategic plan. I obtained donations for the silent auction at KPA convention.

2012 goals. I will continue to maintain contact with Greater Fayette Area KPA members through the listserv and keep them informed of board activities, to welcome new members to KPA and encourage their questions and input, to follow up with lapsed members, and to promote the use of the list serves. I will work toward increasing membership, in general, but especially during the membership campaign. I will start a peer supervision group after gathering more information about the best day and time. I will set a date for January. I will remain active on the Membership Committee and participate in monthly phone meetings (see Membership Committee goals). I will continue with the Joseph Beth child/adolescent breakfast meetings several times a year. I will plan our yearly social gathering for region members. I will attend the yearly KPA board retreat. I will contribute to implementing KPA's new strategic plan.

Greater Jefferson region. Elected Representative: Benjamin Birkby, Psy.D. The primary purpose of my role is to communicate with members in the Greater Jefferson Region area and learn about the predominant issues that affect them, and then convey these issues to the KPA Board. Other duties include assisting with retention and recruitment of members in this region, publicizing "announcements of interest" for members in our area, working with the KPA Ambassador Program, and assisting the KPA Central Office with CE events held in this region. I also participate as a member of the Membership Committee via monthly teleconferences, quarterly in-person meetings, and Board meetings.

2011 activities. I actively participated in the Annual Board Retreat and helped to shape the strategic direction of KPA. I initiated a project to examine the member database to provide useful information to the Membership Committee (and the Executive Committee) in terms of meeting the needs of the membership. I welcomed new members to the region and encouraged those members that had let their membership lapse to renew. I helped promote KPA sponsored events in the region through announcements on the listserv, and I communicated regularly with the regional membership as a whole. My term expires at the end of this calendar year.

Northern region. Elected Representative: Sean Reilley, Ph.D. The Northern Regional representative serves as a liaison between Northern Members and the KPA Board.

2011 activities. The goal of contact and information sharing with new and existing members was met through personal emails and use of the listserv. Recruited several new Northern Members. Goal of identifying Northern member concerns or issues and communicate and collaborate with the Membership Committee to identify possible solutions. Surveyed regional members and worked with Membership committee to facilitate solutions (e.g., increase CE offerings in the region). Goal of having a Northern Region 1-day CE Event with social/networking. Surveyed Northern Members and worked with KPA ED, Director of Operations, and CE Development Chair to plan and implement a 1-day CE event on topics of regional interest that was held in Florence, KY in Northern Region in July, 2011.

2012 goals. Continue regular contact with Northern members to share and solicit information about member concerns and questions. Work with CE planning committee to determine the next opportunity for a Northern Region CE Event with topics of specific interest to Northern members. Continue to recruit new Northern Members to KPA.

Western region. Elected Representative: Ed Morris, Ph. D. My goal as the Western Region Representative has been to represent western Kentucky's psychologists interests to KPA. Included in this overall goal is my interest in seeing more participation by western region psychologists in KPA activities and membership.

2011 activities. We have contacted potential and lapsed members to of KPA. We have continued to conduct social events to attract new members and the participation of existing members. We attempted to schedule a CE event for the western region, but this has been put on hold until the spring to avoid conflict with KPA Annual Convention and to allow for greater availability of presenters. We conducted one social event that included the attendance of the Executive Director and Legislative Liaison that was well attended.

Interest Section Representative Reports

NOTE: The five KPA Interest Sections with the largest membership at the time of Board elections will be entitled to elected representation on the KPA Board of Directors. For 2011, the five interest sections with board representation are: Child/Adolescent, Clinical, Education and Training, Health, and Science/Research.

Child/Adolescent Interest Section. Elected Representative: Felicia D. Smith, Ph.D. The Child and Adolescent Section is a special interest section that promotes initiatives for psychologists who focus on children and adolescents in their practice, research, and teaching. The primary aims of this section are to allow a means by which the interests of child and adolescent psychologists can be addressed and to provide a medium for mutual support among colleagues. The section's representative holds a voting position on the Board of Directors and attends each quarterly board meeting. The section welcomes members with new ideas and those interested in carrying out activities of the section.

2011 activities. The Child and Adolescent Section expanded its regional meetings to include the Louisville/Jefferson County region. The Lexington area continued its regular meetings of child/adolescent psychologists within its region, two similar meetings were held in the Louisville area. As a group, these meetings serve as an opportunity for psychologists from different work settings and areas of expertise to come together and network and discuss topics of interest (e.g., psychological research in mainstream media).

2012 goals. As my term concludes as Child/Adolescent Section Representative at the end of 2011, I plan to assist with the transition to the new representative. I will initiate an email/phone call to the new representative to answer any questions they may have and make myself available for any future support that I may provide.

Opportunities for involvement. The Child/Adolescent Section is always open to new section members. If interested in the section, simply update your member profile on the KPA website and list the child/adolescent section as an area of interest. You will be automatically added to the listserv, which provides access to section

members across the state and serves as our primary means of communication for posting upcoming events and topics of interest.

Clinical Interest Section. Elected Representative: Charles Webb, Psy.D. My purpose as the Clinical Interest Section Representative is to coordinate the functioning of KPA's clinical members and represent their interests to the KPA board.

2011 activities. 1. Corresponded with and welcomed approximately 17 new clinical listserv members by e-mail. 2. Attended the KPA board retreat at Barren River State Park in 2011. 3. Attended 4 KPA board meetings in December 2010, March, June, and September 2011 and submitted quarterly reports. 4. Solicited for the silent auction for 2011 KPA convention. 5. Investigated concerns of Master's level Licensed Psychological Associates not being reimbursed in private practice by insurance panels.

Additional Comments. Feedback and suggestions from members about how to improve the clinical interest section are welcomed and encouraged.

Community & Public Service Interest Section. The position of Coordinator of the Community and Public Service Interest Section is currently vacant. If you have an interest in this position, or would like to make a nomination, please contact 2012 KPA Board President, Joni Caldwell, Ph.D.

Developmental Disabilities Interest Section. Appointed Representative: Stan Bittman, Ph.D.

Education and Training Interest Section. Elected Representative: Danelle Stevens-Watkins, Ph.D. The purpose and focus of my position as the Education & Training Representative encompasses several areas. I engage regional representatives in gauging the educational and training needs of each region of the state. I work closely with the Diversity Committee chair to ensure programming offered by KPA is representative of the expectations of our national organization and to promote multicultural competence among psychologists in the state of Kentucky. A large focus on my position is assisting with the planning and coordinating of the Spring Academic Conference. Furthermore, I ensure open lines of communication between myself and my constituents to ensure accurate representation of their interests.

2011 activities. Recruited members to KPA representative of diverse groups across the state. Attended and participated in the Annual Strategic Planning Board Members Retreat. Enhanced the Spring Academic Conference and engaged psychologists across the state to participate and encouraged student participation. Began the initial planning stages for the first of what we hope will be many KPA Diversity Conferences.

2012 goals. Think of creative ways to engage constituents to enhance communication and express their interest areas and needs/wants for education and training among psychologists across the state. Continue to assist with the planning and coordinating of the 2012 Spring Academic Conference. Ensure a successful first Diversity Conference Scheduled for April 2012. Continue to welcome new members, recruit members, and disseminate relevant information to constituents.

Forensic Interest Section. Elected Representative: Kelli Marvin, Ph.D.

2011 activities. Forensic Interest Section increased membership to a level sufficient to qualify it for elected board representation. (The five KPA interest sections with the largest membership are entitled to an elected seat on the KPA Board of Directors.) Several continuing education seminars were offered throughout the year. Positive relationships were fostered across the forensic psychological and legal community, with attorneys afforded CLE credit for attendance of KPA forensic seminars and continuing education events.

2012 goals. Online literature resource; formation of forensic peer supervision groups; investigate subsection representation for criminal, family, and civil-focused forensic psychology sub-groups; hold twice annual forensic psychology meetings with locations to alternate between Lexington and Louisville.

Health Psychology Interest Section. Elected Representative: Amanda Merchant, Ph.D. As a Board Representative I have intended to bring health psychologists together to promote the effectiveness and practice of health psychology interventions, through the listserv, CE events, and the annual convention. I also hope to represent the interests of health psychologists through my work with the KPA board.

2011 activities. Organized a Health Psychology Workshop this year which included speakers on sleep, chronic pain, breast cancer, and bariatric surgery. Attended Board meetings, the annual retreat, and communicated with colleagues through the listserv.

2012 goals. Increase use of the listserv to communicate changes in health psychology issues related to medical insurance changes, new research data, upcoming CE events etc. Organize health psychology workshop for the Spring. Increase inclusion of academic psychologists and graduate students with a health psychology focus.

Additional Comments. I encourage feedback and suggestions.

Science and Research Interest Section. Elected Representative: Jamie Studts, Ph.D. The Science and Research Section is for KPA members interested in the world of research, and achieved a seat on the KPA Board in 2010. This section seeks to represent the contributions and needs of science and research-focused KPA members, but is open to any interested KPA member. Section members constitute a diverse community of psychologists who may or may not be actively involved in conducting research and includes individuals working in both the private and public sectors (academic and non-academic). The section has a KPA-based listserv that is used for communications among section members.

2011 activities. The primary accomplishment for the year has been to support the Spring Academic Conference by contributing to the planning committee, developing the paper session for graduate students, and chairing the mentoring awards committee. The second accomplishment is an ongoing effort to increase KPA involvement among psychologists in academia. This project involves submitting a proposal to KPAF to develop a travel program to support opportunities to share research across Kentucky-based academic institutions. More details will be provided as the proposal works its way through the review process.

2012 goals. Unfortunately, the Science & Research Section has not retained its position on the KPA Board for the coming year, since only the five largest interest sections have a dedicated seat on the KPA Board. However, continued efforts to integrate science and research-oriented psychologists into KPA will hopefully allow us to regain our Board position. Another goal for 2012 is to continue to support the SAC.

Additional Comments. As a relatively new interest section, we continue to welcome new members as well as any feedback or ideas regarding how the interest section could be most helpful to members.

KPA Member Category Board Representative Reports

Academic Representative. Elected Representative: Pam Cartor, Ph.D. The role of the academic representative is to represent the interests of academic members to the KPA Board, and to serve as a liaison and resource for academic members.

2011 activities. This year a new dual membership category, Clinical/Academic, was approved. This category is for members who are employed at a college or university and are involved in teaching or research, and who also provide health services. Previously, those members were only classified as Clinical and were not represented in the Academic Member section. The goal to provide more programming for faculty at the KPAF Spring Academic Conference was successfully met. For the first time, a workshop specifically for faculty was offered: Making a Difference: How do we know if we are? In addition, instead of the traditional Department Chair lunch, we held a lunch and facilitated discussion for all faculty members at the conference.

2012 goals. Planning for the 2012 KPAF Spring Academic Conference is underway. It will be held on March 31, 2012 at the University of Kentucky. We will continue to provide programming for faculty and we will celebrate the 25th anniversary of the Psych Bowl. I have been working with the Education and Training and the Science and Research Interest Section Representatives on ideas to increase participation and benefits for our academic members.

KPA Graduate Students (KPAGS) Representative. Elected Representative: Erica Birkley, M.S. As a KPAGS representative, my goal is to serve as a liaison to the board in presenting the needs and interests of graduate psychology students in the state of Kentucky. My mission is to recruit new KPAGS members, represent KPAGS at psychological events throughout the state, provide KPAGS members with news relevant to their interests and represent KPA in a professional manner.

2011 activities. Provided KPAGS recruitment materials and information at the KPA Academic Conference. Welcomed new KPAGS members to KPA and kept graduate students informed on KPA and other related news. Active recruitment of graduate students to join KPA.

2012 goals. Plan a KPAGS social event for the weekend of the KPA Convention in Lexington, KY. Recruit KPAGS members and/or KPA Ambassadors to form a committee. Provide a KPAGS information booth at the KPA Convention and the KPA Spring Academic Conference. Recruit graduate and undergraduate students to participate in both the KPA Conference and the KPA SAC.

Additional Comments. KPAGS is actively accepting new members.

Master's Representative. Elected Representative: Debborah M. Arnold, M.A. The Master's Representative position on the KPA Board serves as a voice for professionals credentialed at the Master's level. This is a permanent position with full voting privileges. This is a permanent position with full voting privileges.

2011 activities. -Contacted and sent welcome email to all new Master level KPA members approved from July 2010 to present. -Provided informational emails to all Master level members regarding KPA activities and initiatives. -Serving in the role of liaison between MA members and the KPA Board, actively solicited issues and concerns from MA members prior to KPA Board meetings and presented those to KPA Board Chair. -Provided support to the American Psychological Association Disaster Response Network liaison, Dr. Doug Hindman in increasing the participation and registration of Licensed Psychologist to assist in Disaster Behavioral Mental Health Services.

2012 goals. -Goal 1: To ensure any specific issues impacting Master level practitioners are professionally presented and addressed timely through appropriate channels. -Goal 2: Maintain contact and facilitate KPA networking with college and universities that offer terminal master degrees.

KPA Committee and Liaison Reports

Committees

Bylaws Review Committee (ad hoc). Chair: Henry Davis, Ph.D.

Communications Committee. Chair: Sean Reilley, Ph.D. Members: Chuck Webb, Angela Lucas, Leslie Proasi, Brenda Nash, Jennifer Burleson, Tony Sheppard, Irene Kostiwa.

Overview. The current focus of the Communication Committee is to enhance communications between and among the KPA organization and its membership. The primary workload of the committee involves developing and sending out KPA e-Newsletters; preparing KPA's flagship periodical, the Kentucky Psychologist; and assisting with new content and updates to the KPA Website.

2011 activities. Prepared and edited two issues of the Kentucky Psychologist for distribution to the memberships. Coordinated contributions, prepared, and edited seven issues of KPA e-Newsletter (broadened scope of content and formatting, and included advertising options). As a result, KPA sent regular updates to 2000+ members about different aspects of the organization in a more efficient and cost effective manner. Prepared and submitted a KPA Policy on Electronic Media for KPA member and Board review.

2012 goals. Explore new leadership for the committee and additional means for increasing committee participation. Continue to enhance and explore options for KPA E-newsletters and the Kentucky Psychologist to increase the breadth of communications to and from the membership.

Additional Comments. Please notify the KPA office if you are interested in chairing or serving on the Communications Committee.

Continuing Education Program Development Committee. Chair: Joseph Edwards, Psy.D. Members: Laurie Mount Grimes, Ph.D., Stephen Stratton, Ph.D., Lisa Cheney, Psy.D., Rochelle Mehl, Ph.D., David Katz, Psy.D.,

Jenny Petrie, Venice Anderson, Sean Patrick Reilly, Ph.D., Amy Wendell, Psy.D., Jennifer Day, Psy.D., Elizabeth Scheu, Ph.D.

Overview. Our committee is charged with the responsibility of ensuring that KPA members have quality continuing education seminars and workshops to attend or obtain on-line via the Webinar Series.

2011 activities. In 2011, the following workshops & seminars were offered: February 7, 2011 Advocacy in Action: How to Influence Public Policy in Frankfort - Sheila Schuster, Ph.D., Frankfort; February 25, 2011 Event was planned-Family Therapy: Cybernetics, Conceptualization, and Case Discussion--but cancelled due to limited interest; March 4, 2011 APAIT: Ethical Decision Making & Risk Management in Clinical Practice. 6 CE's by Eric Harris, Ed.D., JD; March 26, 2011 The 2011 KPA Foundation Spring Academic Conference at Kentucky State University in Frankfort, KY; April 8, 2011 - 2011 Featured Presentation - Contemporary Psychodynamic Psychotherapy: An Evidence Based Approach, 6 CE's, by Jonathan Shedler, Ph.D.; April 22, 2011 Basic Supervision. 3 CE's, by Bill Meegan, Ph.D. and Advanced Supervision: Supervising Care of Clients with Risk for Suicide & Violence, 3 CE's, by David Hanna, Ph.D.; April 29, 2011 Owensboro Area KPA Meet-up hosted by Ed Morris, Ph.D. with guests Sheila Schuster, Ph.D., and Lisa Willner, Ph.D.; May 16-20, 2011 National Level Exercise for Disaster Response: CE's at various locations across the Commonwealth; May 20, 2011 Health Psychology Spring Training 3 CE's, by Ryan Wetzler, Psy.D., Jamie Studts, Ph.D., Victoria Cook, Ph.D., and Jonathon Cole, Ph.D. moderated by Amanda Merchant, Ph.D., Lexington; June 17, 2011 Working with Trauma-Based Disorders Using Dialectical Behavior Therapy by Martha Wetter, Ph.D. & Jave Neal (6 CE's) Louisville. *This event replaced the planned Diversity Workshop originally scheduled for that day after the primary presenter cancelled with limited notice. Thank you Dr. Wetter for saving the day!; July 22, 2011 Northern KY Regional CE event- • Morning Workshop -Recognizing and Addressing Prescription Substance Abuse in Northern Kentucky 3 CE's. Presented by Peter J. White, M.A., LPCC. • Noon: a Networking Lunch 12:30-1:30 • Afternoon Workshop - Ethical Decision Making in Psychological Practice: Common Dilemmas and Considerations for Resolution Workshop, 3 CE's. Presented by Kimberly McClanahan, Ph.D., Charles H. Morgan, Jr., Ph.D. & Carmen Ramirez Walker, M.A.; August 26, 2011, in Louisville, Family Law Forensics Day (6 CE's) • Morning Workshop - Family Law Forensics, 3 CE's. Presented by Kelli Marvin, Ph.D. • Afternoon Workshop Custody Evaluation Survival Guide, 3 CE's. Presented by Sally L. Brenzel, Psy.D. & Jennifer D. Cebe, Psy.D.; September 16, 2011 Clinical Issues Related to Working with Returning Veterans and their Families in Shepherdsville, KY (6 CE's) • Part 1 – Making Connections Between the Military, Veterans, and Community Mental Health Services. Presented by Shelly Werts, CSW & Kelly Marcum, MSSW • Part 2 - The Transition from Soldier to Veteran. Presented by LeAnn Bruce, LCSW • Part 3 - Primary Care/Medical Issues That Are Prevalent in the Veteran Population. Presented by Jennifer Rouchka, MD • Part 4 - Traumatic Brain Injury in the Veteran Population. Presented by Jeanne Bennett, Psy.D. & Elizabeth Scheu, Psy.D. • Part 5 - Treating PTSD and Substance Abuse in the Veteran Population. Presented by Mary E. Sweeney, Ph.D. • PART 6 - Family Therapy with Veterans: Engaging Families in the Treatment of SMI and Substance Use Disorders. Presented by Steve Bliss, Psy.D.; November 10-12, 2011 KPA Convention Lexington, KY. In addition: the following Webinar Series was available to KPA in 2011 focusing on: Religion, Spirituality, and Clinical Practice - Moderated by Stephen Stratton, Ph.D. • January 19, 2011 Promoting Coping through Spiritual Experiences, Practices, and Relationships. Presented by Kenneth Pargament, Ph.D. (Bowling Green State University) • February 16, 2011 Spiritual Tools in Clinical Practice. Presented by Thomas Plante, Ph.D. (Santa Clara University) • March 16, 2011 Working with American Protestant Christians. Presented by Mark McMinn, Ph.D. (George Fox University) • April 20, 2011 Working with American Latter Day Saints. Presented by Scott Richards, Ph.D. (Brigham Young University) • May 11, 2011 Working with American Roman Catholics. Presented by Edward Shafranske, Ph.D., ABPP (Pepperdine University) • June 15, 2011 Working with American Muslims. Presented by Saba Rasheed Ali, Ph.D. (University of Iowa) • July 13, 2011 Affirmative Therapy for American Jews. Presented by Lewis Schlosser, Ph.D., ABPP (Seton Hall University) • August 24, 2011 American Buddhists in Counseling: World View Considerations. Presented by Eleanor Rosch, Ph.D. (University of California - Berkeley) • September 14, 2011 Evidence-Based Religious and Spiritual Therapies. Presented by Jamie Aten, Ph.D. (Wheaton College)

2012 goals and upcoming events. Jan 6th - 6 CEU Adult Psychological Testing workshops: 1) 3 CEU AM Advanced Assessment with the MMPI-2-RF: Case Conceptualization and Assessment of Personality Disorders Louisville by Dustin Wygant, Ph.D. 2) 3 CEU PM Understanding Personality Disorders in DSM-V and Case Discussion by Christopher Hopwood, Ph.D.; Jan 23rd - Advocacy Event – Dr. Sheila Schuster in Frankfort; February 17th – Child oriented Programming: 1.5 CEU on What Psychologists need to know in Advocating for children, teens and young adults within the public and private school systems in developing 504 Plans (panel Dr. Joe Bargione, Dr. Ruth Bewley, and others) 1.5 CEU - Helping Gifted Children Reach their Potential By Edward Amend, Ph.D.; March 31 - Spring Academic Conference; April 27th – Diversity Conference featured speaker Dr. Melba Vasquez and keynote address by Dr. LaQuandra Nesbitt; May (date TBA) DRN/KCCRB disaster response workshop training; June 1 & 2 - 2012 Business of Practice Conference; June 22nd 3 CE on ADHD & Emotional Regulation in Children by Paul Rosen, Ph.D. & 3 CE on Treat of Adult ADHD by Sean Patrick Reilly, Ph.D.; August/Sept –(date & Speaker TBA) Evidenced-Based Family therapy workshop at Spalding University; a July KPA Regional CE Event, Central Region; September 28 Neuroscience and Clinical Practice; October 22 Mindfulness Workshop; November- Annual Convention. The 2012 Webinar Series is being developed at this time.

Additional Comments. The CEPD Committee encourages feedback and suggestions on the kind of CE workshops, seminars and webinars that are of interest to you. Please note that there is a "CE Suggestion Box" on the home page of the KPA website at <u>www.kpa.org</u>, or e-mail <u>joeedwards@iglou.com</u>. We would like to hear from you!

Continuing Education Review. Chair: Eva R. Markham, Ed.D. Members: Doug Hindman, Ph.D., Dwight Auvenshine, Ph.D., Matt Gilbert, M.A., Byron Tharpe M.A., Jonathan Cole, Ph.D., Kristy Keefe, Psy.D.

Overview. This committee reviews all proposals for CE submitted to KPA. The members review the submission & attempt to respond promptly.

2011 activities. The committee maintained a practice of reviewing proposals promptly, and was overall very successful. Our "manual" that guides the operations of the Committee was also reviewed and revisions are underway. The committee remains committed to being mindful of the need to keep our operation within the bounds of KRS 319, with regard to CEU's, as well APA standards.

2012 goals. To maintain our efficiency & continue to stay abreast of APA/KBEP policies regarding CE for psychologists.

Additional Comments. The committee membership seems stable at present. The KPA membership will be informed of any vacancies for new members. Please notify the KPA office if you would be interested in serving on this committee.

Diversity Committee. Chair: Felicia Smith, Ph.D. Members: Danelle Stevens-Watkins, Ph.D., Pat Lefler, Ph.D.

Overview. The mission of the Diversity Committee is to foster awareness and promote understanding of diversity-related topics as they relate to psychological practice, teaching and research. This mission is carried out through a variety of activities, including: the promotion of underrepresented groups in Kentucky colleges & universities, providing information that increases psychologists' knowledge, awareness and skills in multiculturalism, and providing information to the public about psychological services for members of underrepresented groups. The committee welcomes members with ideas for new initiatives and those who are interested in carrying out committee activities.

2011 activities. The Diversity Committee of KPA had remained relatively dormant for several years. This year we have re-energized the committee through a few specific efforts. First, we developed a working Mission Statement of the Committee that outlines the committee objectives and provides direction for future initiatives. Second, the Chair, Felicia Smith, PhD, was selected to attend the State Leadership Conference of the

American Psychological Association as a Diversity Delegate in March 2011. Through participation in SLC, Dr. Smith connected with leaders within APA and with psychologists of other state agencies, learned new ideas for diversity–related initiatives, and developed leadership skills through conference trainings. Finally, in serving the KPA organization, the Diversity Committee has endeavored to plan and implement a Diversity Conference in April 2012 that features the current president of APA, Melba Vasquez, PhD, and a variety of KY-based scholars and researchers. This one-day event is the first of its kind in KY and will undoubtedly advance the overarching committee goal of integrating multiculturalism into the future of psychology in the state of Kentucky.

2012 goals. The primary goal of the committee for the upcoming year is to plan and execute a successful Diversity Conference event in 2012. We hope that this conference will both educate mental health professionals across the state and stimulate interest in future meetings, seminars, and advocacy around topics in multiculturally-competent mental health. Additionally, we hope to draw additional members to the committee who represent diverse areas of expertise and can assist in guiding future efforts of the committee and the larger KPA organization.

Additional Comments. The Diversity Committee is always open to new members. If interested in the committee, simply contact the Chair (drfsmith@gmail.com) or the KPA office to express your interest. Additionally, you may be added to the Diversity listserv by adding "Diversity" to your lists of interests in your KPA online member profile. You will be automatically added to the listserv, which provides access to listserv members across the state and serves as our primary means of communication for posting upcoming events and topics of interest.

Early Career Psychologists Committee. Chair: Jennifer Sanders, M.A. Vice Chair: Jemma Rosen-Webb, Psy.D.: Heather Bass, Psy.D.; Lois Doan, M.A.; Anna Duncan, M.S.; Sarah Honaker, Ph.D.; Mindy Isaaca, Psy.D. Members: Kristy Keefe, Ph.D.; Laura Linebarger, Psy.D.; Nina Schneider, Ph.D.; Maggie Sergeant, Psy.D.; Heather Willis, Psy.D.

Overview. The Early Career Psychologists Committee caters to psychologists and Master's level clinicians who are KPA members and have earned their degrees within the past seven years. The purpose of the committee is to provide resources and support to these individuals in order to encourage their professional development and involvement in KPA.

2011 activities. Developed New Licensure Document to guide new graduates through the application process; welcomed 2 new committee members; launched third year of mentorship program – 4 participating pairs; hosted a social event, with another in the works for fall, 2011; updated website to reflect current activities; individually welcomed new KPA ECPs via e-mail; elected new committee chair and co-chair; hosted an informational table at Convention 2010; held 2nd Annual Committee Retreat; peer supervision group still meeting regularly.

2012 goals. Develop new networking strategy with talks of interest to replace traditional socials; planning talks on beginning private practice as well as navigating licensure; continue to facilitate the mentorship program, with a goal of increasing next year's number of matched pairs; continue to facilitate the formation of peer supervision groups as needed; continue to update webpage to reflect current ECP activities; distribute professional information and resources pertinent to ECPs; increase outreach to ECP members, in part by evaluating members needs and expectations from the committee; evaluate the role of the ECP committee in new member recruitment; establish an ECP voting position on the Board; propose an ECP of the Year Award for 2012 Convention.

Ethics Committee. Chair: Kim McClanahan, Ph.D.; Vice-Chair: Joni Caldwell, Ph.D. Members: Patricia Burke, Sharon Turpin, Charlie Morgan, Michele Amburgey, Bill Meegan, Cay Shawler, Carmen Ramirez-Walker, Donna Price.

Overview. The fundamental objective of the KPA Ethics Committee is to assist psychologists in maintaining ethical conduct at the highest professional level. The committee works toward this objective by educating members of KPA concerning ethical principles and standards and by working with KPA in achieving

its objectives as reflected in the KPA by-laws. The primary role of the committee is to provide education and consultation to KPA members.

2011 activities. A large number of formal requests for consultation from KPA members were received. The committee responded in a timely manner (within 5 working days) to all requests. When given permission by the member who utilized the consultation service, the results of these consultations are published for educational purposes in the online newsletter in the feature section entitled "Q&A on Current Issues in Ethics." A presentation was made by committee members in Northern Kentucky. The title of this presentation was: "Ethical Decision-Making in Psychological Practice." Members are presenting "Legal and Ethical Analysis of KBEP Complaints at the 2011 KPA Convention. Two articles were published in the KPA Newsletter. The topics were "Record-Keeping" by Carmen Ramirez-Walker, and "Religion & Spirituality in Clinical Practice: Ethical Issues" by Joni Caldwell. The committee is finalizing its proposal to the KPA Board regarding the implementation of a Colleague Assistance Program. Recommendations include the establishing of a CAP committee to explore forming a network of psychologists to assist colleagues who may be experiencing distress, and to explore training opportunities.

2012 goals. Continue to respond to formal consultation requests in a timely manner. Present ethicsrelated brief workshops around the state, as requested. Submit ethics-related articles for publication in each KPA newsletter. Engage in other activities, as needed or requested, which meet the overall objectives of the Ethics Committee as it functions within KPA. Particular emphasis at present remains the development of a Colleague Assistance Program appropriate for Kentucky psychologists.

Additional Comments. The Ethics Committee is open for new membership at this time.

Finance Committee. Chair: Arthur Shechet, Ph.D.

Membership Committee. Chair: Debborah Arnold, M.A. Members: Ben Birkby, Psy.D., Jefferson Region Representative; Heather Bass, Psy.D., Early Career Psychologist; Byron Tharpe, M.A., Central Region Representative; Sean Reilly, Ph.D., Northern Region Representative; Ed Morris, Ph.D., Western Region Representative; David Susman, Ph.D., KPA Ambassadors Program; Jennifer Sutherland, M.S., Ed.S., Fayette Region Representative; Gerald Walker, Psy.D., Eastern Region Representative.

Overview. The Membership Committee is dedicated to developing and facilitating implementation of strategic initiatives that align with the KPA Bold Goals of: improving member recruitment and retention, striving for excellence in member services, nurturing connections to early career and future psychologist, creating an inclusive environment that welcomes all psychologist, and expanding networking and connection opportunities.

2011 activities. Committee is actively engaged through monthly phone conference meetings. Membership Committee reviewed KPA Policies as requested by the Executive Director and provided recommendations. Membership Committee contacted new, returning, and lapsed members as identified by central office. Please refer to the Regional Representative reports for specific regional accomplishments and activities.

2012 goals. Goal 1: Each Regional Representative will host a minimum of one social event per year. Goal 2: Membership Committee will lead member data mining to enhance target recruitment and member retention. Goal 3: Membership Committee will submit for review and approval a revised brochure to enhance recruitment materials. Goal 4: Membership Committee will continue to facilitate opportunities for KPA members to network with the American Red Cross and the Kentucky Community Crisis Response Board to provide KPA members an avenue to participate in behavioral health responses to disasters and/or critical incidents. Goal 5: An increase of 20 full memberships from 9/30/11 to 9/30/2012. Goal 6: Reinstatement of 5 lapsed members from 9/30/11 to 9/30/2012. Goals 7: Identify methods of tracking member retention rates.

Liaisons

APA Council of Representatives. Elected representative for Kentucky: Bill Meegan, Ph.D.

APA Graduate Students (APAGS). Liaison: Amanda Oerther, M.A.

Overview. To serve as a liaison between the KPA board and APAGS and to serve as an additional student voice to the KPA board.

2011 activities. To become acclimated to serving as a liaison and transition into this position.

2012 goals. To assist with the Spring Academic Conference and become more involved with advocacy issues in Kentucky.

Disaster Response Network. Liaison/Coordinator: Douglas Hindman, Ph.D.

Overview. The Disaster Response Network (DRN) is APA's program to involve Psychologists in responding to disasters. DRN programs already exist in many states where Psychologists are already helping in local and regional disasters. Kentucky's focus is getting organized and involving more psychologists in disaster response activities.

2011 activities. 1) Through partnership with the Kentucky Community Crisis Response Board, provided "Just in Time" training to approximately 20 Psychologists. The training was part of a multi-agency regional exercise simulating response to a New Madrid earthquake. 2) Invited Psychologists to develop local parent/child groups discussing Nickelodeon's "What Happened. The Story of What Happened on Sept. 11, 2001". APA supported this program to address concerns of children whose only knowledge of the event beyond what they overhear from others. 3.) Attended the National DRN Conference in Dallas, Nov. 4 to 6. 4) Sponsored an information table at the KPA Convention.

2012 goals. 1) Develop detailed information for the KPA website, 2) offer CE programs to help psychologists become credentialed for disaster response,

3) develop a listserv for improved communication.

Additional Comments. I would like to hear from other psychologists interested in helping in disasters. I would, especially, like to hear from others with training or experience in disaster response.

Kentucky Mental Health Coalition. Liaison: Elizabeth W. McKune, Ed.D.

Overview. I attend quarterly meetings of the Kentucky Mental Health Coalition on behalf of the Kentucky Psychological Association.

2011 activities. I continued to remain an active participant in the quarterly meetings of the Kentucky Mental Health Coalition, receiving and sharing information from the meetings and e-mail distributed content.

2012 goals. Continue to actively participate in KMHC, providing a bridge between KPA and the Kentucky Mental Health Coalition community.

KPA Ambassadors. Liaison: David T. Susman, Ph.D.

Overview. Founded in 2007, the KPA Ambassadors are the faces of KPA throughout Kentucky who help to spread the news about KPA programs and services. Ambassadors work in coordination with the KPA Membership Committee and the Regional Representatives on the KPA Board. They assist in the recruitment of new members and promote retention of current members.

2011 activities. This is the fifth year of the KPA Ambassador program. There are approximately 100 Ambassadors statewide, including Doctoral and Master's level members in a variety of applied and academic work settings, early career psychologists, and graduate and undergraduate students. Ambassadors participated in the annual membership recruitment campaign this past year. They helped with organizing regional social events and conducted formal and informal presentations about KPA programs and benefits.

2012 goals. Ambassadors will continue to engage in membership recruitment and retention activities and the promotion of KPA's many outstanding services and programs.

Opportunities. New Ambassadors are always welcome. If interested, please notify the KPA Office or email David Susman: <u>dsusman@insightbb.com</u>.

Psychopharmacology Task Force. Liaison: Lyle Carlson, Ph.D. Members: Brandon Dennis, Ph.D., Charles Jones, Ph.D., Jason King, B.S.

Overview. The purpose of the Task Force is to provide KPA members with information and education regarding relevant activity and the status of prescriptive authority for psychologists nationwide. Additionally, the Task Force keeps abreast of the KPA members views toward prescriptive authority.

2011 activities. 1. The Task Force was re-established and directed by the Board to focus on information and education. 2. A plan was established to begin collecting information for the purpose of updating the information contained on the KPA website. 3. The Task Force worked to prepare for a re-survey of KPA members similar to the one conducted in 2004.

2012 goals. 1. Update and keep current the psychopharmacology link to the KPA website. 2. Finalize and submit the new survey instrument to the Board for approval and then distribute it to KPA members. 3. Collect and publish the data from the survey.

Public Education Campaign Committee. Liaison: Patrick Pössel, Dr. rer. Soc. Member: Nathan Michell, Ph.D.

Overview. The Public Education Campaign Committees (PECC) have been established in partnership with APA and state associations like KPA, both as a public service and to educate the public about the value of psychology. To reach these goals, the PECCs use two different tools. First, the PECC coordinates media contacts and reaches out to the media to promote an accurate picture of psychology as profession and psychological services (see our KPA Members in the Media webpage:

http://www.kpa.org/displaycommon.cfm?an=1&subarticlenbr=384). Second the PECCs promote campaigns designed by APA to reach out to the public through coordinated events on local and national levels and wide-reaching media coverage. The most recent campaign focuses on the Mind/Body connection (i.e., obesity, heart disease, and stress) and educates the public about how psychologists can help to fight unhealthy lifestyle forces. APA has not only developed material (incl. PowerPoint material, tips for discussions with the audience, material to hand out) for short presentations, but has also partnered with the YMCA allowing PECC Members to give the prepared presentations in their local YMCA facilities.

2011 activities. In the year 2010-2011, I placed 10 KPA members in the radio show "Let's Talk", 5 KPA members in the radio show "State of Affairs," 1 KPA member in shows of Coxmedia, and launched 1 topic in the radio show "State of Affairs." Unfortunately, State of Affairs was canceled. Another setback to the Public Education Campaign is that the committee member who wrote the PEC blog left the committee. On the plus side, I was able to establish a new connection to a producer of multiple shows on the stations of Coxmedia.

2012 goals. 1) Increase the number of active PEC committee members. 2) Expand on the connection to Coxmedia to place more KPA members on their shows. 3) Organize in collaboration with the Ambassador program and local YMCA's the public education campaign.

Opportunities for involvement. You probably wonder, "Why should I become involved in the PECC?" Although the PECC is not a referral campaign, many colleagues nationwide say that the increased visibility of doing grassroots outreach has provided them with the kind of recognition that has proved helpful in marketing their practice. For example, giving a PowerPoint presentation prepared by APA at your local YMCA opens the door for you to meet people who are interested in seeking psychological support but have not seriously considered the option so far. In addition, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation. Furthermore, you will benefit from the above mentioned material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides. Finally, many colleagues feel that using their work to help a population in need is in itself very satisfying as they are giving back to their communities. There are three ways for you to become involved:

- First, simply inform me by email about all media contacts you have. If available, please provide links or electronic files. KPA currently redesigns its webpage. Part of the new design will be a chronological list of all media contacts KPA members have. This page will allow media representatives and everybody else to learn more about our profession, in general, and the expertise of psychologists in Kentucky, in particular. Furthermore, being listed on this page will raise your recognition within KPA and in the community.
- 2. Second, send me an email with topics you would be interested to give interviews or write short contributions for newspapers, magazines, or blogs. As the PEC Committee actively seeks contacts to the media, this increases the chance for you and the topics close to your heart to be represented in the media.
- 3. Third, become a member of the PEC Committee! This committee will seek and coordinate contacts to media, and other organizations to promote our profession. In addition to the benefits mentioned above, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation.
- 4. Furthermore, you will benefit from material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides.

Additional Comments. I would love to get in contact with you to get to know your ideas, learn about your media contacts, and answer all your questions. Please contact me with any concerns, comments, ideas, or if you simply would like to learn more about the opportunities the PEC offers. I look forward to hearing from you!

Psychology in the Workplace Network (formerly known as the Business of Practice Network). Liaison: Elizabeth W. McKune, Ed.D.

Overview. The Psychology in the Workplace Network is designed to optimize factors in the work environment that lead to improved health for individuals. Factors include workplace safety, employee recognition, communication, employee involvement, and workplace flexibility.

2011 activities. An application for the 2011 KPA Psychologically Healthy Workplace Award was received. A committee including Dr. Pamela Cotton, Dr. Joe Edwards, Dr. Lisa Willner, and Dr. Liz McKune, Chair, conducted a site interview to review materials. An award will be presented at the 2011 Annual Convention. Dr. McKune has continued to serve on the American Psychological Association's National Steering Committee for the Psychology in the Workplace Network.

2012 goals. Dr. McKune has rendered her resignation as chair of the committee. A new chair and committee will be appointed. Comments: Please contact the KPA Office or Dr. Liz McKune if you are interested in learning more about the Psychology in the Workplace Network.

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Welcome KPA New Members Joined between 11/01/10 – 10/31/11

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Doctoral

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Masters w/ Independent

Functioning Mary Genthner, M.A. John Gould, M.S. Joseph Stambaugh, M.A., LPP

Masters Under

Supervision Ashley Corio, M.S. Markus Cressman, M.A. Natalie Deering, M.S. Tammy Hardin, M.A. Margaret Harris, M.S. Calvin Jackson, M.A. Denise Myers, M.Ed. Sarah Nolan, M.A. Ashley Ratliff, M.S. Bethany Simpson, M.S. Lora Smith, M.A. James Smith, M.S. Mary Thomas, M.S.

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Postdoctoral

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Welcome KPA New Members

Joined between 11/01/10 - 10/31/11

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