# 2010 Annual Report





# Kentucky Psychological Association

#### **Letter from the President**

David E. Hanna, Ph.D.

Welcome to the 2010 Kentucky Psychological Association Convention! I think of Convention as our big, annual family reunion where we renew acquaintances and celebrate our identity as a profession dedicated to scientific knowledge and promoting human welfare. The annual report is one of the ways we let each other know what's been happening throughout the rest of the year and I hope you'll acquaint yourself with its contents. 2010 saw some notable accomplishments:

- An increase in professional members of over 10%.
- Two regional conferences, one in Owensboro in Western Kentucky and the other at Natural Bridge State Park in Eastern Kentucky.
- The hiring of Liz McKune, Ph.D. as Director of Professional Affairs, a position devoted solely to support and advocacy for members dealing with challenges in their practices. Previously, these responsibilities had been combined with KPA's lobbyist.
- The passage by the legislature (our third attempt) of licensure revisions that will make it
  possible for young professionals to be recognized as independent practitioners sooner. This
  difficult task was ably managed by Sheila Schuster, Ph.D. who also successfully worked to
  make sure that a law designed to serve children with autism protected the practice of
  psychology in its language.
- Increased use of the Association's listservs keeping members in different parts of the state
  in contact with each other and helping all of us draw on each others' experiences and
  expertise.
- The first ever external audit of KPA's books which found our financial record keeping to be in good order and was highly complementary of the KPA Director of Operations, Leslie Proasi.
- The development of a task force, headed by Robin Sublett, Ph.D., focused on clarifying the strengthening the mission of the KPA Foundation. Recommendations will be forth-coming.

In addition, the Spring Academic Conference continued to grow in size and scope and the Continuing Education Committee provided a full menu of training options throughout the year. Our Continuing Education offerings drew some national attention this year when Steve Stratton, Ph.D. organized an innovative series of webinars on spirituality and psychological practice. The series was marketed by nine state associations.

2010 has been the first full year under the management of our new Executive Director, Lisa Willner, Ph.D. Everyone who has worked with Lisa during the past year recognizes that she has brought fresh energy and a willingness to engage members that has reinvigorated our Association. I have been extremely fortunate to have the privilege of working with her in her inaugural year.

Finally, I would like to note my personal gratitude to the members of our Board, our committee chairs, and others who have contributed so much to insure the continued success of the profession of psychology within Kentucky. I'm especially pleased that we continue to be an organization open to all psychologists: academics and practitioners, students and professionals, doctoral and masters.

I hope you enjoy Convention and I look forward to talking with you here.

# **Treasurer's Report**

Carol Lowery, Ph.D.

I am pleased to report that KPA has navigated another year in sound financial health. We started 2009 with about \$13,000 in liquid funds, \$19,000 in the investment account, and \$11,000 in liabilities. We ended the 2009 calendar year with about \$40,000 in liquid funds, \$25,000 in the investment account, and \$4600 in liabilities.

We went over our budget for 2009 by about \$13,000, largely due to Convention costs. However, this was monitored every step of the way and allowed since it was clear that our dues income was up (by about \$13,000) and

record-level Convention and CE registration income (close to \$50,000 over budget expectations). Thanks to the CE Review Committee and the Convention Committee efforts, we recovered the shortfalls left over from 2008.

KPA's yearly fixed expenses are close to \$200,000. Membership dues cover a little over half the fixed expenses and non-dues revenue is essential to cover the remaining amount. We have been working very hard to improve our non-dues revenue streams in order to keep membership dues at a reasonable level.

| KPA Profit & Loss: December 31, 2009 |            |  |  |
|--------------------------------------|------------|--|--|
| Income                               |            |  |  |
| External Funding                     | 11,750.00  |  |  |
| Registration Income                  | 151,334.80 |  |  |
| Advertising Income                   | 4,134.50   |  |  |
| Dues                                 | 122,570.60 |  |  |
| Interest                             | 61.97      |  |  |
| KPA Products                         | 3,096.68   |  |  |
| Miscellaneous Income                 | 40.00      |  |  |
| Service Contracts                    | 25,614.22  |  |  |
| <b>Total Income</b>                  | 318,602.77 |  |  |
| Expense                              |            |  |  |
| Site Fees                            | 65,937.79  |  |  |
| Speakers                             | 14,245.89  |  |  |
| Committees/Board of Directors        | 1,625.41   |  |  |
| <b>Depreciation Expense</b>          | 644.00     |  |  |
| Insurance                            | 2,615.55   |  |  |
| Interest Expense                     | 352.22     |  |  |
| <b>Merchant Account Fees</b>         | 6,189.73   |  |  |
| Miscellaneous Expense                | 139.72     |  |  |
| Operating Expenses                   | 40,671.93  |  |  |
| Organizational Dues                  | 785.00     |  |  |
| Personnel                            | 134,373.36 |  |  |
| <b>Professional Fees</b>             | 2,120.00   |  |  |
| Staff Development                    | 474.00     |  |  |
| Technology                           | 3,378.76   |  |  |
| Travel                               | 4,602.57   |  |  |
| <b>Total Expense</b>                 | 278,155.93 |  |  |
| Net Income                           | 40,446.84  |  |  |

| KPA Balance Sheet: December 31, 2009   |  |  |  |  |
|--|--|--|--|--|
| ASSETS   |  |  |  |  |
| Current Assets   |  |  |  |  |
| Checking/Savings   |  |  |  |  |
| SYB - KPA Money Market *20   | 31,758.32  |  |  |  |
| SYB - KPA Checking *39   | 8,535.47   |  |  |  |
| Petty Cash Account   | 115.15   |  |  |  |
| Total Checking/Savings   | 40,408.94  |  |  |  |
| Other Current Assets   |  |  |  |  |
|  | 25 176 10  |  |  |  |
| SYB - Investment Accnt *27   | 25,176.19  |  |  |  |
| <b>Total Other Current Assets</b>  | 25,176.19  |  |  |  |
| <b>Total Current Assets</b>  | 65,585.13  |  |  |  |
| Fixed Assets   |  |  |  |  |
| <b>Leasehold Improvements</b>  | 8,400.00   |  |  |  |
| Office Equipment   | 2,590.00   |  |  |  |
| <b>Accumulated Depreciation</b>  | -1,648.00  |  |  |  |
| <b>Total Fixed Assets</b>  | 9,342.00   |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| TOTAL ASSETS   | 74,927.13  |  |  |  |
| TOTAL ASSETS  LIABILITIES & EQUITY   | 74,927.13  |  |  |  |
| _ 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5  | 74,927.13  |  |  |  |
| LIABILITIES & EQUITY   | 74,927.13  |  |  |  |
| LIABILITIES & EQUITY Liabilities   | 74,927.13  |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities   | <b>74,927.13</b> 4,577.12  |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities   |  |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities   | 4,577.12   |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities   | 4,577.12<br>4,577.12   |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities   | 4,577.12<br>4,577.12<br>4,577.12   |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities   | 4,577.12<br>4,577.12<br>4,577.12   |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity  | 4,577.12<br>4,577.12<br>4,577.12<br>4,577.12                                     |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Investment Gain or Loss                                      | 4,577.12<br>4,577.12<br>4,577.12<br>4,577.12<br>7,255.54                         |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Investment Gain or Loss Opening Bal Equity                   | 4,577.12<br>4,577.12<br>4,577.12<br>4,577.12<br>7,255.54<br>23,583.45            |  |  |  |
| LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Investment Gain or Loss Opening Bal Equity Retained Earnings | 4,577.12<br>4,577.12<br>4,577.12<br>4,577.12<br>7,255.54<br>23,583.45<br>-935.82 |  |  |  |

# **External Audit Report**

Martha W. Wetter, Ph.D.

In 2009, the KPA Board approved a recommendation from the 2009 Audit Committee that KPA contract with an accounting firm to conduct to conduct an external audit of KPA's financial records. Until this point, KPA had never undergone an external audit. The 2010 Board approved suspending the customary internal audit process, and an Audit Committee was formed to research accounting firms and make a recommendation to the Board. The committee, comprised of Art Schechet, Carol Lowery, and me, solicited and reviewed several proposals from accounting firms, and contacted past clients for references. The KPA Executive Committee and Board approved the Audit Committee's proposal to contract with the firm Stuedle Spears & Francke PSC to conduct the audit.

Stuedle Spears & Francke audited the financial statements of KPA, Inc. for the year ended December 31, 2009. The accountant was impressed with the level of preparation for the external audit and found the financial records for both KPA and the KPA Foundation to be in good shape. The accountant delivered a final report on August 18, 2010 which the KPA Board accepted at its September 10<sup>th</sup> meeting. The full audit report can be made available to KPA members upon request to the Central Office.

The accountant recommended periodic external audits, and indicated that every three years would be sufficient for an organization with a budget the size of KPA's.

# **Executive Director Report**

Lisa Willner, Ph.D.

Having just come on board as KPA's Executive Director in the fall of 2009, 2010 has been a year of continued learning: becoming acquainted and working with KPA's members, activities, governance, committee structure, staff, and the inner workings of KPA's Central Office, as well as KPA's position within the larger framework of State, Provincial, and Territorial Psychological Associations. Given the compactness of KPA's Central Office, and that we are a "full time equivalent" staff of a mere 2.25, I am amazed and impressed by the sheer number of KPA activities and programs, as well as their diversity and high quality.

For the past several years, KPA's operations have been guided by five "Bold Goals." Collected below are some of my thoughts on and selected highlights of each.

**Membership.** When I was hired in the fall of 2009, the Executive Director Search Committee informed me that membership was to be my top priority, and I was given the explicit goal of increasing KPA's membership by 20 voting members between September 30, 2009 and September 30, 2010. I am delighted to report that we surpassed that goal, with an increase of 34 full memberships between those dates. I am particularly delighted by the marked increase in membership of early career psychologists. (See table and Leslie Proasi's Membership Report below for details.) With a newly re-structured and active Membership Committee, the efforts of the KPA Ambassadors, and the ongoing commitment of KPA Staff to prompt and efficient member service, we changed our focus from member recruitment, to an orientation of care for current members.

A few 2010 highlights, with an emphasis on member care: the CE Program Development Committee has worked with Central Office to bring members a full and diverse CE Calendar for 2010 and beyond. There has been an increased KPA regional presence as regional representatives worked with Central Office to bring our members a Western Regional Conference in Owensboro, and an Eastern Region six-hour CE event. KPA Regional Representatives hosted KPA Member Socials in three of KPA's six regions this year – happily, I was able to attend each of these events, giving me an opportunity to meet many KPA members statewide. Central Office lowered Convention registration fees in 2010, and offered deeper member discounts on KPA-sponsored CE events. We've seen an increase in use of the listservs for sharing resources, locating psychological services and general information exchange. In addition to the interest sections with current board representation, 2010 also saw increased activity among the newly launched Forensic Psychology interest section, coordinated by Kelli Marvin. Stan Bittman has agreed to coordinate an emerging interest section with a focus on developmental disabilities.

In considering the diversity of KPA's membership, we continue to explore ways for KPA to better meet the needs of all our members. Whether you are clinical or academic, adult-focused or child/adolescent-focused, community mental health or private practice-based, and regardless of your particular degree, job title, or region in the state, your membership in KPA is highly valued. Keeping our members at the center of all KPA programs and services will continue to be my focus through the end of this year, into the next, and beyond.

Infrastucture. This Bold Goal includes staff development and training, keeping up with technological needs, and maximizing the efficiency of KPA's governance structure, committees, and task forces. My general objectives in this area for 2010 included increasing Board member participation in KPA processes, updating and maintaining Association policies, and enhancing communication within and between KPA groups and committees. Some highlights for 2010 include: participation in the planning and programming of KPA's annual Board retreat; maintaining a well-organized and forward thinking KPA calendar –with CE planning for 2011 Spring Academic Conference, CE Calendar, Board Retreat, 2011 Board Orientation, and other key events already well underway; meeting regularly with many KPA committees to maximize an efficient flow of information between committees, and working with others to establish a regular meeting schedule; in recognition of her increased responsibility in various areas including volunteer coordination, CE processing, and other aspects of member service, Sarah Burress was promoted from Receptionist to Administrative Assistant; conducting regular meetings of the KPA Central Office Staff to facilitate smooth intra-office operations and to maximize staff time devoted to supporting KPA programs designed to meet member needs; engaged two undergraduate Central Office Interns, and increased the overall presence and activities of office volunteers; increased information flow to members with more frequent website updates, the monthly e-newsletter, KPA's new presence on Facebook, and regular e-mail updates on upcoming CE and other activities.

In the communications area (in addition to many others), I want to particularly commend the dedication, hard work and efficiency of KPA's Director of Operations, Leslie Proasi, the energy and openness to new challenges of Sarah Burress, and the general "team player" orientation of KPA's staff.

Community outreach. A general goal throughout this year has been to increase KPA's community outreach and public education through a re-structured KPA Foundation. The KPA Foundation Task Force has met regularly to review and make recommendations about increasing public awareness of Psychology in Kentucky. Highlights: pursuing current initiative for the KPA Foundation to partner with the American Red Cross in Kentucky and the Kentucky Community Crisis Response Board to increase the participation of psychology professionals in community response to disasters and other emergencies; worked with Joe Edwards and the Convention Planning Committee to open the 2010 Convention keynote to the broader community; KPA co-sponsored CE events with a number of partners including Spalding University, Foundation for a Healthy Kentucky, Kentucky Psychoanalytic Institute, Association of Marriage and Family Therapists, Kentucky Society for Clinical Social Work, and others; explored continuing and possible new collaborations with a number of organizations including National Association of Social Workers, the Kentucky Mental Health Coalition, Metro United Way, Louisville Youth Group, University of Louisville, and more.

Advocacy. Through the hard work and dedication of KPA's two contracted professionals, the Association is committed to hearing members concerns, and addressing them at the legislative and individual levels. In 2010, I participated in the search and hiring of KPA's Director of Professional Affairs, Dr. Liz McKune, and continue to meet regularly with Liz, discussing ways that KPA can best meet the advocacy needs, questions, and concerns of KPA members in addressing a broad range of practice issues. Dr. Sheila Schuster continues her outstanding advocacy work on behalf of psychologists at both the national and state levels. In addition, I advocate for psychology and Kentucky psychologists in a primarily individual manner by writing recommendations, nominations, and responding to a range of individual member requests for assistance and support. I attended the bill signing of HB 488 at the State Capitol, advocated in Washington, D.C. as part of Kentucky's State Leadership Conference six-member delegation, and attend the quarterly meetings of KMHC. KPA continues its support for the Kentucky Board of Examiners of Psychology by assisting in the nomination process for new members.

**National impact.** My focus has been helping to create national awareness of KPA's outstanding programs, and drawing local attention to members' national achievements. I attended the CESPPA semi-annual business meeting in March, and participate actively on the CESPPA member listsery. I helped to bring national awareness to KPA's new "Spirituality and Psychotherapy" webinar series, creating co-sponsoring partnerships with nine other state psychological

associations. I was pleased to highlight national achievements, awards, and publications by many of our illustrious KPA members in the KPA newsletter and beyond. KPA received full funding for an Early Career Psychologist delegate, Sarah Honaker, to attend the 2010 State Leadership Conference. As part of Kentucky's SLC delegation, I was delighted to see Kentucky's advocacy efforts recognized in a presentation that highlighted Sheila's years of achievements.

## **Membership Report**

Leslie Proasi, Director of Operations

As of September 30, 2010 KPA has a total of 660 voting members and 412 affiliate members. The number of voting members has averaged around 630 for the past 5 years so we are very excited to see the recent growth in this category. Affiliate members are primarily undergraduate and graduate psychology students. Although the number of affiliate members has decreased over the past year this is not unusual since undergraduate students change their majors and graduate students leave for internships. A positive trend we have noticed is that many graduate student members who remain in Kentucky after graduation renew as full voting members at the early career level.

KPA has made efforts to ensure members are receiving association information in a timely manner. In the past we have relied mostly on the KPA print newsletter, The Kentucky Psychologist, to convey association information but this is proving to be an outdated system of getting up to date and relevant information to the membership in a timely manner. Therefore, with the help of Sean Reilley and the Communication Committee, we have established a bi-monthly eNewsletter which has proven to be a much more effective method of getting information out to the membership. Our goal is to show the

Membershin Comparison

| Membership Comparis Full Members           | 9/30/2009 | 9/30/2010 |
|--|-----------|-----------|
| Doctoral Members                           |           |           |
| Full Doctoral                              | 308       | 313       |
| Early Career - Doctoral Level              | 66        | 81        |
| Total Doctoral Members                     | 374       | 394       |
| Masters w/ Independent Functioning Members | 50        | 56        |
| Masters Under Supervision Members          |           |           |
| Full Masters Under Supervision             | 45        | 45        |
| Early Career - Masters Level               | 27        | 27        |
| Total Masters Under Supervision Members    | 72        | 72        |
| Academic Members                           | 87        | 95        |
| Emeritus Members                           |           |           |
| Full Emeritus Status                       | 34        | 33        |
| 1st Year Emeritus                          | 9         | 1         |
| 2nd Year Emeritus                          | 0         | 9         |
| Total Emeritus Members                     | 43        | 43        |
| TOTAL Full Members 626                     |           | 660       |
|  |           |           |
| Affiliate Members                          | 9/30/2009 | 9/30/2010 |
| Undergraduate Students                     | 193       | 184       |
| Graduate Students                          | 211       | 188       |
| Post-Doctoral Level                        | 14        | 12        |
| Out-of-Sate                                | 24        | 24        |
| Allied Mental Health Professionals         | 3         | 4         |
| TOTAL Affiliates                           | 445       | 412       |
|  |           |           |
| OVERALL TOTAL                              | 1071      | 1072      |

membership that KPA is worth supporting. To ensure you are receiving this publication, along with the other KPA email alerts, you can update your email preferences which are listed within your online member profile.

# **Director of Professional Affairs Report**

Elizabeth W. McKune, Ed.D.

This was an exciting year for the Director of Professional Affairs role. Dr. Sheila Schuster has held both the DPA and Legislative Agent roles for several years. This year, the combined position was split into two positions in March. Dr. Schuster continued in the Legislative Agent position, and I was hired to fill the DPA role. I had the opportunity to participate in the American Psychological Association's State Leadership Conference where DPA's from around the country had their annual meeting. Since then, the DPA position has primarily focused on member

consultation, meeting attendance, trainings, and outreach. A brief summary of each follows:

**Member consultation.** The DPA has met regularly with members upon request to address a variety of issues including such topics as: challenges with specific insurers; use of health and behavioral codes; the role of the Masters clinician; reciprocity; and accessing resources. Meetings have occurred via e-mail, scheduled phone calls, and face-to-face consultation. The DPA also attended a book signing and social in Jefferson County, as well as a social in the Fayette Region.

Meetings attended. The DPA has actively participated in a variety of meetings to build relationships. She attended the Kentucky Voices for Health (KVH) meetings including a conference call following a meeting with the Governor about health care exchanges and meetings with the Department of Insurance. The DPA has participated in APA conference calls between DPA members. She also attended a legislative hearing to support a KPA member providing expert witness testimony. Most recently, she attended a meeting with a medical director at Humana to discuss health and behavior codes. She also participated in the Collaborative Family Healthcare Association national conference held in Louisville where she was a member of the planning committee. She regularly participates in KPA Board Meetings and Executive Committee Meetings.

**Trainings.** I will be presenting at the KPA Annual Convention.

**Outreach.** A weekly column is "blasted" to all KPA members via e-mail that addresses issues relevant to the practice of psychology. Regular columns are also submitted for the e-newsletters and print newsletters. Monthly meetings are held with the Executive Director. Regular meetings are also held with the Legislative Agent to clarify issues and the impact on the practice of psychology. An Advisory Board was recently created that the DPA will have regular communication with to discuss issues and the impact on providers across the state. Lastly, regular participation in the DPA list-serv provides up-to-date knowledge about issues impacting the practice of psychology across the country.

Goals for 2011. The DPA plans to continue maintaining open communication with the membership, board, executive director, legislative agent, and contacts in the community. The Advisory Board will continue to meet on a regular basis to provide input on member thoughts and concerns. Continued participation at the national level is imperative to help providers in Kentucky remain abreast of topics. The DPA plans to maintain an active role in assisting Kentucky in adopting a plan to reform healthcare.

# **Legislative Agent Report** – Federal Advocacy Coordinator (FAC) and KPA Lobbyist

Sheila A. Schuster, Ph.D.

As the KPA Federal Advocacy Coordinator (FAC) and Lobbyist, I serve as the point person for KPA's legislative activities at both the federal and state levels. In dealing with policy and advocacy at the federal level, I serve as a liaison between the APA Governmental Affairs Office and the KPA Board and members who are interested in advocacy for psychology at the Federal policy level. At the state level, it is my job to be a liaison for the Board and members with policy-makers in Frankfort, both legislative and administrative. In these positions, I also serve as the facilitator of communication and coordinator of advocacy activities with other mental health and health care organizations and coalitions. Both FAC and Lobbyist activities are conducted with the goal of enhancing the public good by educating policy-makers and the public about psychology, improving reimbursement for psychological services and promoting and protecting the practice of psychology.

**2010 accomplishments** – **state**. KPA successfully advocated for the passage of HB 488 to alter the sequence of doctoral training and licensure to afford an opportunity for full licensure at an earlier point in time. Working with the KY Board of Examiners of Psychology, the legislation also included other revisions to KRS 319 requested by the licensure board. KPA successfully amended proposed legislation to license practitioners of Applied Behavior Analysis so that the practice of psychology was protected. Working in coalitions with other organizations, KPA advocated for increased funding for public-sector mental health agencies and for higher education. A broad social justice and health care policy agenda were targeted for advocacy by psychologists and others partnering in coalitions with KPA.

**2010 accomplishments** – **federal**: The federal mental health & substance abuse parity legislation went into effect on January 1, 2010; the legislation was the result of intensive advocacy by psychologists in Kentucky and across the nation. The passage of the federal health care reform law – the Patient Protection & Affordable Care Act (PPACA) – was accomplished on March 23, 2010 with the input and advocacy of psychologists nationwide. KPA leadership is very involved in statewide efforts to assure that Kentucky takes advantage of every opportunity to implement PPACA to the fullest, particularly with regard to increased access to behavioral health services, full inclusion of psychologists as providers and a benefit package with parity for mental health/addiction services.

2011 goals: State-level goals are: Education of KPA members and students on the provisions of PPACA, the implications for them and for their clients, and opportunities for advocacy around implementation of the law. Also, continued work with the KY Mental Health Coalition to pass legislation precluding the use of the death penalty for individuals with severe mental illness. Federal advocacy goals are: inclusion of psychologists in integrated and primary care, and restoration of proposed cuts to Medicare reimbursement for psychological services. A priority goal will be to improve the participation of KPA members and students in advocacy efforts at both the federal and state levels.

**Additional comments**: KPA members or students who are interested in shadowing in Frankfort during the 2011 legislative session and/or in receiving federal action alerts from APA, should contact the FAC and Lobbyist at advocacyaction@bellsouth.net. Please join the KPA Grassroots Advocacy Network (GRAN) by noting your interest in your Member Profile online.

# **KPA Board Representative Reports**

# **Regional Representative Reports**

**Central region**. Elected representative: Scott Doyel, M.A.\_ The Central Rep serves as a liaison between the KPA Board and psychologists in the central region of the state.

2010 activities. Networked with membership, particularly by welcoming those who were new to KPA and contacting those who had allowed their membership to lapse.

2011 goals. Continued networking with members and potential members in the central region. Be of service to the Board through participation in in-person activities, list-servs, emails, and other remote opportunities.

**Eastern region**. Elected representative: Gerald Walker, Psy.D. As Eastern Kentucky Board Representative I have attempted to get more CEU's offered in our Region. I have contacted new members by e-mail or phone to introduce myself and welcome them to KPA. I have been active on the Membership Committee and served as a KPA Ambassador.

*2010 activities.* On October 8<sup>th</sup> 6 CE's were offered at Natural Bridge State Park and a social for mental health professionals from Eastern Kentucky followed.

**2011 goals.** In 2011, I will continue to serve as representative and liaison for Eastern Kentucky psychologists and support increased awareness of KPA and membership issues. I look forward to new CE events in the region.

Additional comments. Please contact me if I can assist you with your development as a psychologist in Eastern Kentucky. In the rural communities mental health providers need to work together to provide needed services with limited resources. I currently teach at Berea College and was active in the spring academic conference. I support the training of new psychologists in Eastern Kentucky. There is a great need for training of new psychologists and practitioners in this rural region of the state.

**Fayette region.** Appointed interim representative: Jennifer Sutherland, M.S., Ed.S. My primary role is to serve as a liaison between KPA members and the KPA Board. I provide opportunities for members to express opinions and/or concerns to the KPA Board, maintain communication with my region, and hold a yearly social event.

2010 goals and activities. To provide representation for KPA's greater Fayette region members to the KPA Board, welcome new members, and encourage present members to maintain their membership in KPA. I contacted each new member to welcome them to KPA, contacted lapsed members to inquire about reasons for non-renewal and encouraged them to renew. I held bimonthly child/adolescent breakfast gatherings for region members. I held a social event in September for region members at Art Shechet's and Marilyn Robie's home. This was a "cocktail party" type event with the opportunity to earn 1 free CE. I contacted members whose KPA join dates were unknown. I attended monthly membership committee meetings via phone. I encouraged KPA members to attend 2010 Convention and take advantage of the social/networking opportunities available. I promoted use of the regional listsery.

2011 goals. Please see the Membership Committee's goals for the coming year. I will plan a big yearly social event. I will consider additional opportunities for socializing/networking in our region if there is interest (similar to bimonthly child/adolescent breakfast meetings). I will maintain contact with new, returning, and lapsed KPA members and continue to serve as liaison between KPA board and regional members. I will remain active on the Membership

Committee and attend monthly meetings. Facilitate CE committee's ability to hold CE events in our region. Assist Convention Committee for 2011 in any way I can since 2011 Convention will be held in Lexington.

**Greater Jefferson region**. Elected representative: Benjamin Birkby, Psy.D. In my role as the Greater Jefferson Representative I communicate with area members and learn about predominant issues that affect our region, and then convey these issues to the KPA Board; I assist with retention and recruitment of area members; I publicize "announcements of interest" for area members; I work with the KPA Ambassador Program; and, I assist the KPA Central Office with CE and other events held in the region.

2010 activities. I made available a brief web-based survey to all Jefferson Region members as part of my effort to learn about the issues affecting our region, and communicated the main findings to the Jefferson Region membership as well as the KPA Board. I welcomed new Jefferson Region members. I contacted area members who had not renewed their membership to find out their reasons for not renewing and encouraged them to renew. I planned and hosted a book signing/social event for Jefferson Region members (and others) at the Spalding Mansion in Louisville. I responded to various concerns (via email or phone) raised by Jefferson Region members. I communicated with Greater Jefferson members via the listsery about general items of interest (e.g. upcoming local CE events). And, I participated in monthly Membership Committee teleconferences.

2011 goals. Maintain communication with Greater Jefferson Region members and work hard to represent their interests to the Board. Plan and host another social event for area members. Promote greater use of the regional listsery. Continue to welcome new members and contact lapsed members. Serve as a mentor to new, incoming Board members.

Northern region. Elected representative: Andrea Evans. Psy.D.

**Western region.** Elected representative: Ed Morris, Ph. D. The purpose and focus of the Western Region Representative is to further the interests of psychologists in the western part of Kentucky.

2010 activities. Recruited new members at Owensboro area meetings, planned area psychologist luncheon for September, contacted and welcomed new KPA members. In June we hosted the Western Regional KPA Conference in Owensboro. With almost fifty attendees, we had a successful conference that was very well received. We had eight presentations that were very well done thanks to a very generous group of KPA members.

2011 goals. Recruit more Western Kentucky Psychologists to KPA, inform Western Region Psychologists of the relevance of KPA to their work.

# **Interest Section Representative Reports**

Child/adolescent interest section. Elected representative: Felicia D. Smith, Ph.D. The Child and Adolescent Section is a special interest section that promotes initiatives for psychologists who focus on children and adolescents in their practice and in academia. The primary aims of this section are to address the interests of child and adolescent psychologists and to provide a medium for mutual support among colleagues. The section's representative holds a voting position on the Board of Directors. KPA members can join the section by selecting the Child and Adolescent Interest Section option through the online KPA member profile. The section welcomes new ideas from members and member involvement in carrying out activities of the section.

**2010 activities and accomplishments.** The Child & Adolescent section has supported ongoing, regular "Card Swap" gatherings among Lexington area section members. In September, an initial "Meet and Greet" gathering was held among Louisville area section members. Finally, the active use of the Child and Adolescent Section listserv has allowed a vehicle for networking, professional inquiries, and state-wide communications.

2011 goals. An overarching goal for 2011 is to promote the involvement and participation in section and KPA activities among section members across the state of KY. In doing so, the section seeks to identify section members across KY regions to serve as liaisons to engage local members in KPA initiatives, communicate member interests, and to coordinate section activities. Additionally, the section plans to support the establishment of regular gatherings among section members across all regions of the state.

**Clinical interest section.** Elected representative: Charles Webb, Psy.D. My purpose as the Clinical Interest Section Representative is to coordinate the functioning of the members of this listserv and represent this listserv on the KPA board.

2010 activities. Corresponded with and welcomed about 14 new clinical listserv members by e-mail; sent out a survey to all clinical listserv members regarding needs and suggestions to improve listserv; sent the summary of the collected data from the listserv survey from nine responses that were received in March 2010 to the KPA Board and clinical listserv members; attended the KPA Board retreat in June, 2010; attended two KPA board meetings in March and September 2010 and submitted quarterly reports; sent a summary of the March KPA board retreat to clinical interest section members; provided feedback for the executive director's evaluation; submitted budget request for \$60 to KPA Board for clinical interest section "get together" at 2011 KPA convention; have checked on sponsorship of Rivendell for the 2010 KPA convention and began soliciting for KPA Foundation silent auction.

2011 goals. Attend the KPA board retreat and quarterly KPA board meetings in 2011; contact Chair of KPA Convention in 2011 to coordinate clinical interest section "get together" at 2011 KPA Convention; continue to solicit for silent auction for 2010 KPA convention; continue to welcome new KPA clinical interest section members by e-mail and coordinate listsery; send a summary of June KPA Board retreat to clinical interest section members.

*Additional comments.* Feedback and suggestions on how to improve the clinical interest section and use of the listserv from its members are welcomed and encouraged.

Education and training interest section. Elected representative: Steve Katsikas, Ph.D.

2010 activities. Scheduled KPA co-sponsored workshops; sent e-mails to new interest group members; met with KPA Foundation Task Force to explore the synergistic roles of the Education and Training Interest Section and the KPA Foundation; worked with Academic and Science/Research board representatives to co-chair the 2011 Spring Academic Conference planning committee.

**2011 goals.** Facilitate smooth transition of the new Education and Training Interest Section representative. Continue work with the 2011 Spring Academic Conference planning.

Health psychology interest section. Appointed interim representative: Brian Monsma, Ph.D.

**Science and research interest section.** Elected representative: Jamie Studts, Ph.D. The purpose of the Science and Research Interest Section is to represent and support KPA members who share interests in the science of psychology and/or research in general.

2010 activities and accomplishments. The primary accomplishment for the year has been to formalize the interest section's support of the Spring Academic Conference. Given that this has been the first year for the interest section, another accomplishment has been to integrate into the KPA structure and practices. The section has also promptly greeted all new members and provided encouragement to offer ideas for interest section activities or needs.

**2011 goals.** The goals for the coming year will be (1) to continue to provide support for the Spring Academic Conference, (2) to identify opportunities to support members of the interest section, (3) to expand relevant use of the section listsery, and (4) to increase awareness of this new section among the KPA membership.

**Additional comments.** As a new interest section, we would welcome new members as well as any feedback or ideas regarding how the interest section could be most helpful to members.

# **KPA Member Category Board Representative Reports**

**Academic members.** Elected representative: Pam Cartor, Ph.D. The role of the academic representative is to represent the interests of academic members to the KPA Board, and to serve as a liaison and resource for academic members.

2010 activities and accomplishments. This year's annual Spring Academic Conference (SAC), sponsored by KPA Foundation, was another success with a record attendance of more than 250 participants. A new addition to this year's conference was the "Psychologist on Parade" where students could meet with psychologists from a range of specialties, interests, and careers. In addition to serving on the SAC planning committee, I served as a member of the KPA Foundation Task Force, developed a listserv for chairs of the psychology departments in Kentucky, and started a discussion looking at the possibility of a dual membership option for Academic members who also participate in limited clinical practice.

**2011 goals.** Planning for the 2011 Spring Academic Conference has started. Next year's conference will be at Kentucky State University on March 26th and will include a workshop specifically for faculty.

**KPA Graduate Students (KPAGS).** Appointed interim representative for 2010, and elected representative for 2011: Erica Weber. I am honored to have recently been appointed to finish out the 2010 term as the KPAGS representative.

2011 goals. I plan to start a KPAGS committee with representatives from psychology programs across the state to better serve the needs and interests of graduate students, and to increase KPA membership among this cohort. My goal is to create a network of graduate students in Kentucky and act as a liaison by providing ways in which members can become involved with interest groups at the state and national level. I hope to communicate the myriad of opportunities available through KPA and its vast network of professionals and students, in order to provide graduate students with the resources to pursue success and fulfillment in their future career.

**Master's representative.** Elected representative: Debborah M. Arnold, M.A. The Master's Representative position on the KPA Board serves as a voice for professionals credentialed at the Master's level. This is a permanent position with full voting privileges.

2010 activities and accomplishments. I was elected and began my term on the KPA board beginning March 2010; therefore the activities for 2010 are somewhat limited. I contacted and sent welcome e-mails to all new Master's level KPA members approved from March 2010 to present. Provided two informational emails to all Master level members regarding KPA activities and initiatives. Serving in the role of liaison between Master's members and the KPA Board, actively solicited issues and concerns from MA members prior to KPA Board meetings and presented those to KPA Board Chair.

2011 goals. 1) To ensure any specific issues impacting Master level practitioners are professional and intelligently presented and addressed through appropriate channels. 2) Maintain contact and facilitate KPA networking with college and universities that offer terminal master degrees.

# **KPA Committee, Liaison, and Task Force Reports**

#### **Committees**

**Business of Practice Network.** Appointed representative: Elizabeth W. McKune, Ed.D. Committee members: Pamela Cotton, Ph.D., Joe Edwards, Psy. D., Kelly McGraw-Browning, Psy.D., and Kate Voorhees, Psy.D.

**Overview.** The Business of Practice Network (BOPN) Committee has a dual mission of providing a resource to the community about the link between employee health and organizational performance, as well as providing a resource to psychologists about issues impacting the business of practicing psychology. Typically, the committee awards state-level winners of the Psychologically Healthy Workplace Awards on a bi-annual basis. The criteria for the awards are the same as the American Psychological Association's National Psychologically Healthy Workplace Awards. The award program highlights a variety of workplaces, large and small, profit and non-profit, in diverse geographical settings.

2010 activities. Liz McKune serves as on the American Psychological Association Business of Practice Network Steering Committee. She attended the annual meeting and assisted with reviewing nominations for the APA National Psychologically Healthy Workplace and Best Practices Awards. A presentation was made about the PHWA at the Northern Kentucky Chamber of Commerce Meeting. Dr. McKune attended a conference where managers of wellness programs were informed about the PHWA.

2011 goals. A tentative date for the Bi-Annual Business of Practice Conference has been set for May 20, 2010. An additional goal is to increase the number of nominees for local and national recognition of their psychologically healthy workplace practices.

*Additional comments*. The BOPN committee is open to new members. Please contact Liz McKune at lmckune@kpa.org if you are interested in participating.

**Communications Committee.** Chair: Sean Reilley, Ph.D. Members: Chuck Webb, Angela Lucas, Leslie Proasi, Brenda Nash, Jennifer Burleson, Tony Sheppard, Irene Kostiwa, Lisa Willner.

*Overview*. The current focus is of the Communication Committee is to enhance communications between and among the KPA organization and its membership. The primary workload of the committee involves developing and sending out KPA E-Newsletters, preparing KPA's flagship periodical, the Kentucky Psychologist, and creating new content and updates to the KPA Website.

2010 activities and accomplishments. Prepared and edited two issues of the Kentucky Psychologist for distribution to the membership. Enhanced KPA e-Newsletter including increased distribution (seven issues a year, broadened scope of content and formatting, and included advertising options. As a result, KPA send regular updates to 2000+ members about different aspects of the organization in a more efficient and cost effective manner. Updated some content for the KPA Early Career Psychologists and "KPA Members in the Media" webpages for the Public Education Committee to highlight the print and radio contributions of KPA Members across the Commonwealth.

2011 goals. Explore more efficient means for videoconferencing for meetings. Continue to enhance and expand KPA E-newsletters and the Kentucky Psychologist to increase the breadth of communications to and from the membership. Develop a Social Media Policy.

Continuing Education Program Development Committee. Chair: Kaveh Zamanian, Ph.D. Members: Lisa Cheney, Psy.D.; Jennifer Day, Psy.D.; Laurie Grimes, Ph.D.; Sean Reilley, Ph.D.; Steven Stratton, Ph.D.; Amy Wendell, Psy.D. and Venice Anderson.

*Overview*. The Continuing Education Committee is dedicated to developing, facilitating, and offering a range of continuing education presentations throughout each year to students and professionals within the field of psychology. We strive to be in tune with the training needs of practitioners in the field, and respond to these requests with meaningful and appropriate CE offerings.

2010 activities and accomplishments. Collected and reviewed member survey from the KPA convention and compiled a list of topics of speakers for workshops. Discussed co-sponsorship events and logistics of securing speakers and scheduling events. Also discussed and started working toward offering the required CE workshops as regular events on the calendar. Developed a list of national and international presenters ("big speaker") for larger CE events to be held on alternating calendar years. We hope that such events could attract a larger audience that would offer an opportunity to showcase KPA and potentially reach to broader audience (e.g. LCSW, Marriage and Family therapists, etc.). In response to requests from practicing professionals, we implemented a new format for workshops where an additional 1.5 hours of CE training was offered following the presentation. This was done in an effort to offer an opportunity to discuss and conceptualize case material and ground didactic material in practical experience.

Developed and offered the following list of workshops in 2010

- 1. KPA Co-sponsored Event Perinatal Mood Disorders: Components of Care
- 2. Developed and offered Webinar on treatment of children and adult sleep disorders
- 3. The ABC's of CBT with Kids: Principles and Clinical Application
- 4. Spring Academic Conference
- 5. Issues in Advanced Supervision
- 6. Narrative Storytelling: Facilitating Secure Attachments
- 7. "Take a TO, Baby!" Using Time-Out Technology for Ourselves and Our Children
- 8. Impasse or Opportunity: Clinical Use of Transference and Counter-transference Phenomenon
- 9. 13-Part Spirituality Webinar Series

Secured a broad range of presenters and workshops for a very full and eclectic 2011 CE calendar.

#### See KPA website and Convention 2011 CE Handouts for details of 2011 CE Calendar!!

2011 goals. To identify and secure topics and presenters for the 2012 CE calendar. Discuss strategies for engaging KPA members who may be interested in presenting workshops. Ongoing effort to identify co-sponsors for various CE events, specifically looking to connect with various academic institutions as a way of bridging the divide between clinical and research psychologists. Discuss succession planning for the Chair position of the CE committee and ongoing recruitment of active members. To begin working on the 2013 calendar.

Diversity Committee. Chair: Felicia Smith, Ph.D.

2010 activities and accomplishments. Participated in KPA Convention committee to support diversity-related content in 2010 convention programming. The Convention will include 3 diversity-related presentations. Identified two KPA members to support the development of a KPA Diversity Policy.

**2011 goals.** Explore beginning a listserv for the KPA members interested in diversity-related topics; recruit an identified committee; attend quarterly KPA board meetings.

**Early Career Psychologists Committee.** Co-Chairs: Sarah Morsbach Honaker, Ph.D. and Jessica Beal Korhonen, Psy.D. Members: Heather Bass, Psy.D., Lois Doan MS, Anna Duncan, M.S., Karen Hutcheson, Psy.D., Mindy Isaacs, Ph.D., Kristy Keefe, Psy.D., Jennifer Glover-Richardson, M.S., LPA, Jemma Rosen-Webb, Psy.D., Nina Schneider Ph.D., Heather Willis Psy.D.

2010 activities and accomplishments. The committee met regularly, with new members recruited from across the state. Created sub-committee descriptions and assigned new members to sub-committees. Reviewed feedback from first year mentoring program, and implemented second year mentoring program, with twelve pairs participating. Created leadership transition plan. Submitted newsletter articles. Contacted new ECP KPA members. Maintained ECP Facebook page. Louisville peer supervision group is active and meeting monthly. Staff ECP information table at Convention.

**2011 goals.** Continue work with KBEP to create document guiding individuals through the licensure process. Create congratulatory cards from the ECP Committee for newly licensed professionals. Continue monitoring interest in peer supervision groups and facilitate connections among members. Continued contributions to KPA print and enewsletters. Implement leadership transition plan.

**Ethics Committee.** Chair: Kimberly McClanahan, Ph.D. Vice Chair: Joni Caldwell, Ph.D. Members: Patricia Burke, Ph.D., Donald Crowe, Ph.D., Jacqueline Graven, Psy.D., Bill Meegan, Ph.D., Charles Morgan, Ph.D., Sharon Turpin, M.S., Cay Shawler, M.S., Carmen Ramirez-Walker, Student Representative, Benjamin Birkby, Psy.D. Consulting Member: Ken Lombart, Psy.D.

*Overview.* The fundamental objective of the KPA Ethics Committee is to assist psychologists in maintaining ethical conduct at the highest professional level. The committee works toward this objective by educating members of KPA concerning ethical principles and standards and by working with KPA in achieving its objectives as reflected in the KPA by-laws. The primary role of the committee is to provide education and consultation to KPA members.

2010 activities and accomplishments. A large number of formal requests for consultation from KPA members were received. The committee responded in a timely manner (within 5 working days) to all requests. Two presentations were made by committee members in Lexington and Owensboro on the topic of colleague assistance and self-care. The title of this presentation was: "Stopping the Slide from Stress to Distress: Colleague Assistance and other Methods for Maintaining Psychologist Health." Two articles were published in the KPA Newsletter. The topics were: "Ethics, Law & Workplace" by Sharon Turpin, and "What's on Your Profile" by Colbi Sutton. A new feature of the online newsletter is called "Q&A on Current Issues in Ethics," where results of recent consultations are published, with full permission of the member who utilized the service. The committee continues its work on developing plans for a Colleague Assistance Program, and is presenting the initial fruits of its work at the Annual Convention in November 2010.

2011 goals. Continue to respond to formal consultation requests in a timely manner. Present ethics-related brief workshops around the state, as requested. Submit ethics-related articles for publication in each KPA newsletter. Engage in other activities, as needed or requested, which meet the overall objectives of the Ethics Committee as it functions within KPA. Particular emphasis at present remains the development of a Colleague Assistance Program appropriate for Kentucky psychologists.

Additional comments. The Ethics Committee is open for new membership at this time.

**Membership Committee.** Chair: Debborah Arnold, M.A. Members: Ben Birkby, Psy.D., Heather Bass, Psy.D., Scott Doyel, M.A., Andrea Evans, Psy.D., Ed Morris, Ph.D., Robin Sublett, Ph.D., David Susman, Ph.D., Jennifer Sutherland, M.S., Gerald Walker, Psy.D., Lisa Willner, Ph.D.

*Overview.* The Membership Committee is dedicated to developing and facilitating implementation of strategic initiatives that align with the KPA Bold Goals of: improving member recruitment and retention, striving for excellence in member services, nurturing connections to early career and future psychologist, creating an inclusive environment that welcomes all psychologist, and expanding networking and connection opportunities. The Committee is comprised of the Regional Representatives, KPA Ambassadors Liaison, and others.

**2010 activities and accomplishments.** Implemented Monthly meetings via conference call. Committee is now actively engaged. Membership Committee has reviewed KPA Policies as requested by the Executive Committee and provided recommendations. The Board passed a new policy for new member review. Please refer to the Regional Representatives for specific regional accomplishments and activities.

2011 goals. 1) Each Regional Representative will host a minimum of one social event per year. 2) The membership committee will explore interest and opportunities regarding implementing an "affinity" program as a retention initiative. 3) Membership Committee will facilitate opportunities for KPA members to network with the American Red Cross and the Kentucky Community Crisis Response Board to provide KPA members an avenue to participate in behavioral health responses to disasters and/or critical incidents.

#### Public Education Campaign Committee. Chair: Patrick Pössel, Dr. rer. soc.

*Overview*. The Public Education Campaign Committees (PECC) have been established in partnership with APA and state associations like the KPA, both as a public service and to educate the public about the value of psychology. To reach these goals, the PECCs use two different tools.

First, the PECC coordinates media contacts and reaches out to the media to promote an accurate picture of psychology as profession and psychological services (see our KPA Members in the Media webpage: http://www.kpa.org/displaycommon.cfm?an=1&subarticlenbr=384). Second the PECCs promote campaigns designed by APA to reach out to the public through coordinated events on local and national levels and wide-reaching media coverage. The most recent campaign focuses on the Mind/Body connection (i.e., obesity, heart disease, and stress) and educates the public about how psychologists can help to fight unhealthy lifestyle forces. APA has not only developed material (incl. PowerPoint material, tips for discussions with the audience, material to hand out) for short (about 1 hour) presentations but has also partnered with the YMCA allowing PECC Members to give the prepared presentations in their local YMCA facilities.

**2010 activities and accomplishments.** Since September 2009, I placed 10 KPA members in the radio show *Let's Talk*, four KPA members in the radio show *State of Affairs*, one topic in the radio show *State of Affairs* launched, five topics suggested to the producers of "State-of-affairs", and provided two KPA members with the opportunity to write articles in the Medical News. In addition, the PECC launched a blog.

2011 goals: (1) Organize a PEC committee. (2) Expand on the connection to "State of Affairs" on public radio. The goals are (a) to become more successful in launching topics our profession has expertees in on that show. (3) Promote the blog the PECC established. (4) Organize in collaboration with the Ambassador program and local YMCA's the public education campaign.

Additional comments: You probably wonder 'why should I become involved in the PECC?' Although the PECC is not a referral campaign, many colleagues nationwide say that the increased visibility of doing grassroots outreach has provided them with the kind of recognition that has proved helpful in marketing their practice. For example, giving a PowerPoint presentation prepared by APA at your local YMCA opens the door for you to meet people who are interested in seeking psychological support but have not seriously considered the option so far. In addition, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation. Furthermore, you will benefit from the above mentioned material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides. Finally, many colleagues feel that using their work to help a population in need is in itself very satisfying as they are giving back to their communities.

How can you become involved? There are three ways for you to become involved:

First, simply inform me by email about all media contacts you have. If available, please provide links or electronic files. KPA currently redesigns its webpage. Part of the new design will be a chronological list of all media contacts KPA members have. This page will allow media representatives and everybody else to learn more about our profession, in general, and the expertise of psychologists in Kentucky, in particular. Furthermore, being listed on this page will raise your recognition within KPA and in the community.

Second, send me an email with topics you would be interested to give interviews or write short contributions for newspapers, magazines, or blogs. As the PEC Committee actively seeks contacts to the media, this increases the chance for you and the topics close to your heart to be represented in the media.

Third, become PEC Committee Member! This committee will seek and coordinate contacts to media, and other organizations to promote our profession. In addition to the benefits mentioned above, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation. Furthermore, you will benefit from material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides (e.g., "Healthy Mind and Body...Talk to a Psychologist," "Helping families and communities reverse the trend of childhood obesity"). For example, APA and YMCA established a collaboration to promote healthy behavior. This allows you to reach out to the community by giving a short (about 1 hour) presentation using a PowerPoint presentation prepared by APA in your local YMCA. This opens the door for you to meet people who are interested in seeking psychological support but have not seriously considered the option so far.

I would love to get in contact with you to get to know your ideas, learn about your media contacts, and answer all your questions. So please contact me with any concerns, comments, ideas, or if you simply would like to learn more about the opportunities the PEC offers. I look forward to hearing from you!

#### Liaisons

APA Council of Representatives. Elected representative for Kentucky: Bill Meegan, Ph.D.

Overview. Represent Kentucky on the policy making Council of Representatives.

2010 goals and accomplishments. Influence the adoption of a Model Licensure Act consistent with Kentucky policy; increase presence on Caucus of State, Territory, Provincial Associations—elected Secretary and serve on Executive Committee of SPTA Caucus; Developed listserv for SPTA caucus; Bring up to date information regarding new ethics guidelines to KPA; Maintain role of Past-Chair of Caucus for Optimal Utilization of New Talent (COUNT).

2011 goals: Continue direct communication of significant council activity and issues to KPA Board; contribute to e-newsletter.

*Member opportunity.* I value feedback from both the KPA Board and the membership of the association. Members can be nominated to APA boards and committees and I will alert the membership to these opportunities. I welcome input regarding issues any member thinks should be considered on council.

Disaster Response Network. Appointed coordinator: A. Scott LaJoie, Ph.D., MSPH.

*Overview.* The disaster response network coordinator interfaces with the APA's DRN, recruits DRN volunteers and facilitates the deployment of DRN volunteers when needed by the American Red Cross. Currently, KPA has no DRN volunteers, save its non-clinical, Experimental Psychologist, coordinator. However, in the commonwealth of Kentucky, mental health first respondents are generally associated with the Kentucky Community Crisis Response Board (KCCRB), not the DRN. The KCCRB is the mandated response agency and relies on trained volunteers. Debborah Arnold, a KPA board member, is the director of KCCRB and has provided insight into the disaster response processes in Kentucky.

2010 activities and accomplishments. Having newly assumed the position of DRN coordinator in Nov 2009, I spent my of the year assessing the landscape. Efforts were made to understand the relationships between KCCRB, the Red Cross, and KPA and to strengthen the relationships. A meeting with these three groups resulted in the updating of a mutual aid agreement. Further, a survey of all licensed behavioral health specialists, including nearly all KPA members, was done to understand attitudes, barriers, beliefs and skills, regarding the volunteered provision of mental health support during a disaster. The results and a recruitment drive will be conducted during the annual meeting in November, 2010.

**2011 goals.** To refine the recruitment processes and update training materials that enable KPA members to volunteer either as KPA DRN members or KCCRB members.

Kentucky Mental Health Coalition. Appointed liaison: Elizabeth W. McKune, Ed.D.

*Overview*. The liaison to the Kentucky Mental Health Coalition attends quarterly meetings and receives regular updates on happenings impacting mental health care across the state.

2010 activities and accomplishments. Attended quarterly KMHC meetings. Developed collaborative relationships with representatives from other mental health groups from across the state.

2011 goals. Continue to actively participate in the KMHC.

**KPA Ambassadors.** Appointed liaison: David T. Susman, Ph.D.

*Overview.* The KPA Ambassadors are the faces of KPA throughout Kentucky who help to spread the news about KPA services and other useful resources for psychologists. Ambassadors work in coordination with the KPA Membership Committee and the Regional Representatives on the KPA Board. They recruit new members and promote retention of current members. They help organize regional social events and conduct formal and informal presentations about KPA programs and benefits.

**2010 goals and accomplishments.** Founded in 2007, this is the fourth year of the KPA Ambassador program. One goal for 2010 which was achieved was to reach a level of 100 KPA Ambassadors statewide. Ambassadors include Doctoral and Master's level members in a variety of applied and academic work settings, early career psychologists, and graduate and undergraduate students. Ambassadors participated in an annual membership recruitment campaign.

**2011 goals.** Ambassadors will continue to engage in recruitment and retention activities and the promotion of KPA's many outstanding services and programs.

*Additional comments.* New Ambassadors are always welcome. If interested, please notify the KPA Office or email David Susman dsusman@insightbb.com).

#### Task Force

**KPA Foundation Task Force** Chair: Robin Sublett, Ph.D. Members: David Susman, Patrick Pössel, Scott LaJoie, Felicia Smith, Steve Katsikas, Jamie Studts, Lisa Willner, Leslie Proasi, and Kayeh Zamanian.

*Overview*. The KPAF Task Force was established in the spring of 2010 to review the role and functioning of the Kentucky Psychological Association Foundation. Currently, the Executive Committee of KPA serves as the Board of KPAF. Unfortunately, due to time constraints, this situation has resulted in the Foundation not having the opportunity to grow and maintain an identity. Despite this, the Foundation has continued to sponsor the annual Academic Conference, one of the largest such events in the United States and a venue for faculty, undergraduate and graduate students that continues to grow. KPAF also sponsors scholarships, research prizes, and the annual KPA Awards to recognize outstanding contributions in psychology. Currently, the Foundation is in the process of developing a partnership with the American Red Cross and the Kentucky Community Crisis Response Board to encourage more participation by Kentucky psychologists in disaster and critical incident relief efforts.

2011 goal. The task force will be making recommendations to increase the distinctiveness of KPAF's mission as well as clarify the governance structure in ways that increase confidence in its operation. Among the items under discussion are giving more prominence to the scholarships offered, putting all public education under the Foundation, and increasing our support for the Disaster Response Network.

The Task Force has conducted a thorough review of benchmark Associations to aid in developing our own vision of what the Foundation's future should look like with a goal of presenting suggested by-laws revisions at the December Board meeting and the ultimate goal of increasing Psychology's outreach.

#### 2010 KPA BOARD OF DIRECTORS

#### **OFFICERS**

President - David Hanna, Ph.D. Vice-President - Martha Wetter, Ph.D. Past President - Robin Sublett, Ph.D. Secretary - Allison E. From Psy.D. Treasurer - Carol Lowery, Ph.D.

#### REGIONAL REPRESENTATIVES

Central - Scott Doyel, M.A.
Eastern – Gerald Walker, Psy.D.
Greater Fayette – Jennifer Sutherland, M.S., Ed.S.
Greater Jefferson – Ben Birkby, Psy.D.
Northern - Andrea Evans, Psy.D.
Western - Ed Morris, Ph.D.

#### INTEREST SECTION REPRESENTATIVES

Child - Felicia Smith, Ph.D. Clinical – Chuck Webb, Psy.D. Education & Training - Steve Katsikas, Ph.D. Health Psychology – Brian Monsma, Ph.D. Science & Research – Jamie Studts, Ph.D.

#### MEMBER CATEGORY REPRESENTATIVES

Academic – Pam Cartor, Ph.D. Masters – Debborah Arnold, M.A. KPAGS – Erica Weber, B.A.

### APA COUNCIL REPRESENTATIVE

Bill Meegan, Ph.D.

#### **BOARD LIAISONS**

APA Graduate Student – Irene Kostiwa
Disaster Response Network –
Scott LaJoie, Ph.D., MSPH
KY Assoc. of Psychologists in the Schools –
Suzanne Rogers, Ph.D.
KBEP – Sheila Schuster, Ph.D.
KY Mental Health Coalition - Liz McKune, Ph.D.

## 2010 COMMITTEE CHAIRS

Business of Practice - Liz McKune, Ed.D.
CE Review - Douglas Hindman, Ph.D.
CE Program Development Kaveh Zamanian, Ph.D.
Communications - Sean Reilley, Ph.D.
Convention (2010) - Joe Edwards, Psy.D.
Convention (2011) Cay Shawler, M.S. / Kathy Susman, M.A.
Diversity - Felicia Smith, Ph.D.
Early Career Psychologists - Sarah Honaker, Ph.D.
Ethics - Kim McClanahan, Ph.D.
Membership - Debborah Arnold, M.A.
Public Ed Campaign - Patrick Pössel, Dr. rer. soc.

#### **CONSULTANTS and TASK FORCES**

Bylaws Review – Henry Davis, Ph.D.
FAC/Government Relations –
Sheila A. Schuster, Ph.D.
KPA Ambassadors - David T. Susman, Ph.D.
Legal Resources Consultant –
Susan Leavenworth, Ph.D., J.D.
Psychopharmacology Task Force - Vacant

#### **KPA STAFF**

Executive Director – Lisa G. Willner, Ph.D.
Director of Professional Affairs –
Liz McKune, Ed.D.
Legislative Agent – Sheila A. Schuster, Ph.D.
Director of Operations - Leslie M. Proasi
Administrative Assistant - Sarah Burress

#### Welcome KPA New Members

Joined between 11/01/09 – 10/31/10

#### **FULL MEMBERS**

#### TOLL MEMBER

#### <u>Academic</u>

Lynn Bowers, Ph.D.
Ann Chapman, Ph.D.
Michael Cornwall, Ph.D.
Tierra Freeman, Ph.D.
Keith Hersh, M.S.
Charles Jones, Ph.D.
C. T. Mills, M.A.

#### <u>Doctoral</u> Kourtni Badgett, Ph.D.

Aileen Bankemper, Ph.D. Adreanna Bartholome. Psv.D. Madeline Bradley, Ph.D. Jay Castaneda, Ph.D. Kristn Currans, Psy.D. Kim Davies-Robinet. Psv.D. Kirk Day, Psy.D. Daniel Gatlin, Ph.D. James Gedra, Psy.D. Tammy Hammond Natof, Ph.D. Jay Irby, Ph.D. Elizabeth Jackson, Ph.D. Kristal Jenkins, Psy.D. Brandi Jones, Ph.D. Jason Keller, Psy.D. Ingrid Lim, Psv.D. Kelli Marvin, Ph.D. Autum McCane, Ph.D. Stacey Morrison, Psy.D. Gregory Nordloh, Ph.D. Deland Peterson, Ph.D. Vicki Ragsdell, Ph.D. Heather Risk, Psy.D. Carolyn Schneiderman, Ph.D. Steven Smith, Ph.D. Danelle Stevens-Watkins,

Ph.D.

Bob Umlauf, Ph.D.

Laura Young, Psy.D.

#### Masters w/ Independent Functioning

Kathy Kugler, M.S. Jessica Markel, M.A. Michalle Rice, M.S. Gerald Stoddard, Psy.S.

# Masters Under Supervision

Amy Baird, M.A. Tammy Beam, M.Ed. Delores Bowles, M.A. Kendra Chapman, M.A. Holly Drake, M.S. Earl Ellis, M.Ed. Miranda Ferrie, M.S. Kimberly Gilliam, M.S. Leigh Mathis, M.A. Martha Meehan, M.S. Stacy Seale, M.S. Brittainy Shaw, M.S. Lisa Steelsmith, M.A. Kelley Walker, M.S. Jen Wilke-Deaton, M.A. Emmaly Wilzbacher, M.S. Thomas Yerkey, M.A.

# Graduate Student Blaike Arnold, M.A.

Erin Bagwell

Charles Biebel, Ph.D.

Laura Boggs, M.A.

Adam Brickler, Psy.D. Nekeisha Briggs, M.S. Tabitha Buis Carrie Carpenter Bethany Christian, B.A. Linda Cunningham Kathryn Darnell, M.S. Laura Donovan Ashley Evearitt, B.A. Sarah Ford, Psy.D. Amy Fowkes, M.S.Ed. Kadra Fritz Sandy Green, M.A. Whitney Greenwell Sandra Grossl Jaime Hardy, M.S. Maria Haugen, M.A. Danielle Henderson Julia Housiaux, M.Ed. Whitney Irwin Kristeena Jenkins, B.A. Ashley Johnson, B.A. Rachel Johnson, M.S. Margie Justice-Pitoniak, M.A. Pooje Khariwal Joi Knighton, B.A. Revathi Krishna Jessica Lanham, M.Ed. Zoe Leibowitz Laura Linebarger, Psy.D. Nicole Lowry, M.A. **Emily Ludwig** Megan Manthos Victoria Maruca Lisa Mason Grace Mathai, M.A. Robert Mattson, M.A. Jodi McKnight, M.Ed. Zachary Meny, M.A. Anne Miller, Ph.D.

Melissa Noelle

Ruth O'Brien

#### **Graduate Student Cont.**

AFFILIATE MEMBERS

Cari Pearson Jessica Peters Jenny Petrie, B.A. Carmen Ramirez Walker, M.A. Jessica Rickard Walter Roberts, B.S. Jamie Roig, Ed.S. Joanne Rojas Nicholas Rudd Nicole Sartini **Taylor Saunders** Megan Sayler, M.A., Ed.S. Lindsey Sengel, M.S. Katherine Sherman, Ph.D. Laura Silverman, M.A. Deborah Slone, B.A. Rebecca Spalding Alicia Taylor, Psy.D. LeKeldric Thomas Jessika Vance-Morgan, M.S. Erica Weber, B.A. Chris Williamitis, DNP Ronnetta Williams, M.S. Sara Zachary

#### **Undergraduate Student**

Alyssa Addison Jennifer Adkins Olivia Akridge, M.A. William Allen Danellie Ambrose Rachel Anders Cher Asad Adam Ayala Chelsea Baker Lisa Banks Morgan Baudendistel Zachary Bechtle Bernard Bell Janessa Berlanga Myrtle Blackburn Courtney Bowman Tiffany Brumfield Caitlin Bryant

# **Welcome KPA New Members**

Joined between 11/01/09 – 10/31/10

#### AFFILIATE MEMBERS

| <b>Undergraduate Student</b> | Mari Graham           | Abby Lewis           | Amanda Scott                  |
|------------------------------|-----------------------|----------------------|-------------------------------|
| Cont.                        | Kristen Greenhill     | Elizabeth Lloyd      | Zachary Seiler                |
| Erica Buckner                | Marjorie Grefer       | Karen Lyke           | Christine Shafer              |
| Keri Burge                   | Jennifer Gregory      | Tamiera Mahlon       | Faith Shaw                    |
| James Burke, Jr.             | Emily Gregory         | Rivka Matanick       | Nicole Shelton                |
| Jennifer Burnett             | Lauren Greider        | Samantha Meek        | Jamie Shouse                  |
| Cheyla Bush                  | Maria Gurren          | Frances Mican        | Leah Smith                    |
| Cameron Cantrell             | Kristen Haarman       | Lindse Mitchell-Hurd | Jennifer Smith                |
| Katie Carver                 | Joshua Hager          | Nichole Moody        | Emily Smith                   |
| Jessica Cecil                | William Hall          | Emma Morgan          | Sean Spille                   |
| Staeshe Collins              | Andrew Hamilton       | Samantha Morris      | Tasha Stewart                 |
| Nakeisha Curtis              | Kyle Heinlein         | Auburn Mynhier       | Miki Tanaka                   |
| MacKenzie Daniels            | Lauren Helton         | Johnny Nantz         | Angela Terry                  |
| Christina Daniels-           | Vanessa Hicks         | Mallory Nelson       | Lori Thomas                   |
| Davidson                     | Ashley Higgins        | Sharon Newby         | Kayla Thornberry              |
| Darlene Davis                | Bailey Higgs          | Jessica Newton       | Simon Tilley                  |
| Robin Dawson                 | Nina Hobbs            | Madison Osborne      | James Torell                  |
| Ailise Delaney               | Bracken Hobson        | Audra Owens          | TaShaunda Walker              |
| Chelsea Denham               | Amity Hubbard         | Rebecca Palmer       | Tina Ward                     |
| Ebony Dixon                  | Pamela Hunter         | Madalyn Payne        | Britt Washausen               |
| Sara Downs                   | Karen Jackson         | Rachel Perry         | Jessica Whittle               |
| Christina Duffy              | David Jackson         | William Phifer, III  | Hannah Wilcox                 |
| Elishia Durrett              | Kelsey Janning        | Kathryn Pifer        | Sheena Williams               |
| Alexander Duvall             | Tangila Jefferson     | Michelle Rapagnani   | Jennifer Williams             |
| Keyotta Edwards              | Taylor Johnson        | Katherine Rapier     | Aprile Wilson                 |
| Danny Ferrell                | Irene Jordan          | Jesica Rapier        | Stephanie Woeste              |
| Cathy Fitzhugh               | Shelly Kakar          | Shameka Richardson,  | Donna Wood                    |
| Bobby Fitzpatrick            | Erica Kang            | B.A.                 | Nichole Zimmerman             |
| Ashton Fitzpatrick           | Ashley Keiper, B.A.   | Katie Rider          |                               |
| Steven Fleek                 | Sabrina Khawaja, B.A. | Michael Ringlein     | KPA Supporter                 |
| Evan Fleming                 | Kera Ti King          | Andrea Ritchie       | Gina Anderson, M.A.           |
| Jon Florida                  | Jessica King          | Annie Roessler       | Kathy Sykes, MSW              |
| Whitney Franklin             | Andrea Kniffley       | Amanda Rogers        |                               |
| Brandi Fulk                  | Cassy Kost            | Robert Ruiz          | Out of State Supporter        |
| Ben Gerstle                  | Alexy Lake            | Zachary Schlosser    | Jeff Cunningham, M.S., Psy.D. |
| Whitney Gesler               | Gillian LaRue         | Kristina Schoo       | Katie Dine Young, Psy.D.      |
| Annie Gollihue               | Katrina Lenz          | Melissa Scott        | Michelle Pagoria, Psy.D.      |