

KENTUCKY PSYCHOLOGICAL FOUNDATION

8004 LYNDON CENTRE WAY, SUITE 202
LOUISVILLE, KY 40222

502-894-0777 | kentuckypsychologicalfoundation.org | kpa@kpa.org



September 20, 2018

RE: Kentucky Psychological Foundation Benefit Silent Auction, November 1-3, 2018

Dear Sir or Madam:

We are requesting your support of the **Kentucky Psychological Foundation (KPF)**, an organization devoted to building a psychologically healthy Kentucky. On November 1-3, 2018, KPF will sponsor a Silent Auction during the Kentucky Psychological Association's (KPA) Annual Convention. KPF is a **501(c)(3)** organization that works to promote healthy and meaningful lives through education, service, and diversity initiatives. KPF is an outgrowth of efforts by the Kentucky Psychological Association which is over 80 years old. KPA will continue to support the professionals of the state but KPF was needed to take psychology to the public.

Why give to KPF? KPA has a long history of working to promote mental health in Kentucky but more was needed to fund efforts such as those listed below. KPF has access to approximately 1000 members of KPA across the state.

The Foundation uses these donations for:

- **Public Education** to provide speakers to companies, schools, radio call in shows, op-ed articles in newspapers and training by other professionals. KPF also disseminates information via our website and social media pages.
- Support for organizations in developing **psychologically healthy workplaces**. We recognize the efforts of Kentucky businesses through awards and educate them about strategies to improve the workplace environment.
- Awards to students at the annual **Academic Conference**. The conference promotes and supports research in the field of psychology for the benefit of all citizens.
- Sponsorship of **diversity training** for Kentucky mental health professionals.
- Resources for the public and psychologists in times of **community or personal disasters**. This is a critical time for intervention, support and on-going care.

You can support KPF's efforts and promote public awareness of your products or services by **donating a gift certificate or other tangible product** from your business that we will showcase in a Silent Auction to run concurrently with the KPA Annual Convention. Items you provide will be **prominently displayed** throughout the 3-day Convention that is typically **attended by 400+ Kentuckians!** You and/or your business will be listed as the donor and KPF will acknowledge your generous contribution with a receipt for your tax purposes. **You may drop off your donation or contact the KPA office to have it picked up if needed. In Lexington, donations may be dropped off at the office of Dr. Amanda Merchant, 2560 Richmond Rd Suite 102, Lexington, KY 40509. In Northern Kentucky, donations may be dropped off at Dr. Christen Logue's office located at 410 Meijer Drive Florence, KY 41042. In Louisville you may deliver to the KPA office at 8004 Lyndon Centre Way #202, 40222. Items are needed by October 26, 2018.**

You may contact us at kpa@kpa.org. Please also feel free to contact us for any further information about this **project to help promote a psychologically healthy Kentucky!**

Thank you in advance for your generosity. We look forward to working with you!

Sincerely,

Jennifer L. Price, PhD
KPF Board President

~Promoting healthy and meaningful lives~

The mission of the Kentucky Psychological Foundation is to build a psychologically healthy Kentucky by:

•Embracing diversity •Helping all Kentuckians discover and reach their full potential •Promoting healthy behaviors •Supporting all Kentuckians in coping with life's changes